

**MISSOURI GAMING COMMISSION  
MARKET ANALYSIS  
Month Ended July 31, 2023  
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																		
Argosy	\$12,225	-4.9%	\$2,757	-8.7%	\$0	-100.0%	\$14,982	-6.3%	199.0	-8.7%	104.3	-10.6%	\$143.64	4.7%	9.4%	-1.7%	16.1%	-16.9%
Harrah's KC	\$12,067	1.6%	\$3,308	3.5%	\$0	0.0%	\$15,376	2.0%	199.7	-8.9%	105.1	-9.2%	\$146.30	12.3%	9.9%	1.3%	26.0%	15.2%
Bally's KC	\$9,978	3.3%	\$827	-13.2%	\$0	0.0%	\$10,805	1.9%	219.1	-0.7%	114.4	-0.9%	\$94.44	2.8%	11.2%	-1.0%	10.0%	-34.9%
Ameristar KC	\$15,535	-2.4%	\$2,105	-8.1%	\$0	0.0%	\$17,640	-3.1%	262.1	-3.4%	129.7	-5.2%	\$136.01	2.2%	9.7%	0.1%	19.4%	-12.3%
<b>Total</b>	<b>\$49,805</b>	<b>-1.0%</b>	<b>\$8,997</b>	<b>-4.8%</b>	<b>\$0</b>	<b>-100.0%</b>	<b>\$58,802</b>	<b>-1.8%</b>	<b>879.9</b>	<b>-5.3%</b>	<b>453.5</b>	<b>-6.4%</b>	<b>\$129.66</b>	<b>4.9%</b>	<b>9.9%</b>	<b>-0.1%</b>	<b>18.4%</b>	<b>-10.0%</b>
<b><u>St. Louis Market</u></b>																		
Hollywood	\$18,457	3.2%	\$3,803	12.2%	\$0	-100.0%	\$22,260	4.7%	354.5	8.2%	177.8	9.8%	\$125.20	-4.7%	9.1%	2.2%	21.5%	-6.6%
River City	\$19,538	-0.6%	\$2,697	-1.6%	\$0	0.0%	\$22,235	-0.7%	372.7	3.8%	197.0	5.7%	\$112.87	-6.1%	9.1%	0.9%	18.6%	-3.0%
Horseshoe St. Louis	\$12,330	4.8%	\$1,705	21.3%	\$0	0.0%	\$14,035	6.6%	228.0	0.7%	122.8	1.9%	\$114.29	4.6%	10.2%	0.2%	25.9%	3.3%
Ameristar SC	\$20,801	-4.3%	\$4,690	-1.2%	\$179	-16.9%	\$25,670	-3.9%	341.4	-9.3%	167.1	-9.2%	\$153.62	5.9%	9.4%	3.4%	22.6%	12.0%
<b>Total</b>	<b>\$71,125</b>	<b>0.1%</b>	<b>\$12,896</b>	<b>5.0%</b>	<b>\$179</b>	<b>-48.7%</b>	<b>\$84,200</b>	<b>0.6%</b>	<b>1,296.6</b>	<b>0.5%</b>	<b>664.7</b>	<b>1.8%</b>	<b>\$126.67</b>	<b>-1.1%</b>	<b>9.4%</b>	<b>1.9%</b>	<b>21.7%</b>	<b>2.5%</b>
<b><u>Out State Markets</u></b>																		
Century Caruthersville	\$3,729	5.4%	\$166	-33.2%	\$0	0.0%	\$3,895	2.9%	62.2	10.0%	29.9	20.5%	\$130.26	-14.6%	10.0%	0.6%	12.8%	-42.8%
St. Jo	\$3,744	-5.0%	\$168	-14.9%	\$0	0.0%	\$3,911	-5.5%	66.3	-3.6%	37.9	-2.9%	\$103.20	-2.6%	11.2%	0.4%	25.1%	-7.3%
Mark Twain	\$3,124	-3.0%	\$54	60.9%	\$0	0.0%	\$3,178	-2.3%	43.1	-5.7%	21.2	-3.4%	\$149.92	1.1%	11.1%	0.8%	27.2%	11.9%
Isle - Boonville	\$7,585	-2.2%	\$615	-3.6%	\$0	0.0%	\$8,200	-2.3%	114.8	0.0%	58.7	-0.7%	\$139.70	-1.6%	10.0%	-1.3%	24.9%	4.1%
Century Cape	\$5,576	0.3%	\$708	1.0%	\$0	0.0%	\$6,284	0.4%	94.5	-0.9%	47.0	-0.7%	\$133.70	1.1%	10.5%	1.1%	21.1%	-9.4%
<b>Total Statewide</b>	<b>\$144,688</b>	<b>-0.5%</b>	<b>\$23,603</b>	<b>0.2%</b>	<b>\$179</b>	<b>-61.8%</b>	<b>\$168,471</b>	<b>-0.5%</b>	<b>2,557.4</b>	<b>-1.6%</b>	<b>1,312.9</b>	<b>-1.3%</b>	<b>\$128.32</b>	<b>0.7%</b>	<b>9.7%</b>	<b>0.9%</b>	<b>20.3%</b>	<b>-3.6%</b>

**Note: Values are subject to change.**