

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended June 30, 2023
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$11,668	0.4%	\$1,828	-44.1%	\$0	-100.0%	\$13,495	-10.0%	185.3	-5.5%	97.8	-8.7%	\$137.99	-1.5%	9.5%	3.0%	12.5%	-41.9%
Harrah's KC	\$10,429	2.6%	\$2,958	-26.2%	\$0	0.0%	\$13,387	-5.5%	179.4	-6.1%	96.0	-5.6%	\$139.45	0.1%	9.7%	2.8%	25.3%	-17.3%
Bally's KC	\$9,492	6.2%	\$1,443	194.9%	\$0	0.0%	\$10,935	16.0%	207.2	0.7%	108.8	-2.5%	\$100.50	19.0%	11.4%	2.1%	16.8%	108.7%
Ameristar KC	\$14,329	-1.5%	\$2,173	5.9%	\$0	0.0%	\$16,502	-0.5%	243.8	3.6%	123.4	2.6%	\$133.73	-3.0%	9.7%	0.6%	20.3%	-7.4%
Total	\$45,918	1.4%	\$8,402	-14.4%	\$0	-100.0%	\$54,320	-1.6%	815.7	-1.5%	426.0	-3.3%	\$127.51	1.8%	10.0%	2.2%	18.4%	-18.0%
<u>St. Louis Market</u>																		
Hollywood	\$17,268	9.6%	\$3,092	37.1%	\$0	-100.0%	\$20,361	12.5%	312.9	7.2%	157.0	7.2%	\$129.69	4.9%	9.2%	3.6%	19.4%	16.1%
River City	\$17,527	-0.1%	\$2,587	8.3%	\$0	0.0%	\$20,114	0.9%	329.5	3.0%	175.0	5.1%	\$114.94	-4.0%	8.9%	-1.5%	20.8%	9.7%
Horseshoe St. Louis	\$11,796	14.0%	\$1,463	38.5%	\$0	0.0%	\$13,259	16.3%	211.6	9.6%	114.9	11.7%	\$115.40	4.1%	10.6%	2.7%	23.7%	8.6%
Ameristar SC	\$19,288	-0.2%	\$4,280	-7.9%	\$173	-6.1%	\$23,740	-1.7%	312.3	-3.7%	154.1	-3.2%	\$154.06	1.6%	9.4%	1.4%	21.5%	-3.2%
Total	\$65,879	4.6%	\$11,422	10.4%	\$173	-36.6%	\$77,474	5.3%	1,166.3	3.3%	601.0	4.5%	\$128.91	0.7%	9.4%	1.5%	21.0%	5.1%
<u>Out State Markets</u>																		
Century Caruthersville	\$3,438	4.4%	\$204	-39.2%	\$0	0.0%	\$3,642	0.4%	54.7	13.9%	26.4	25.9%	\$137.95	-20.3%	10.5%	-2.6%	20.5%	-38.9%
St. Jo	\$3,593	0.1%	\$177	13.9%	\$0	0.0%	\$3,770	0.6%	63.9	2.5%	35.8	1.2%	\$105.30	-0.5%	11.0%	-3.3%	28.1%	26.3%
Mark Twain	\$2,819	4.9%	\$61	58.3%	\$0	0.0%	\$2,880	5.6%	39.4	1.7%	19.2	0.7%	\$149.98	4.9%	10.5%	-3.4%	33.4%	-10.8%
Isle - Boonville	\$6,592	8.5%	\$617	-23.4%	\$0	0.0%	\$7,209	4.8%	99.4	5.1%	51.6	5.6%	\$139.72	-0.8%	10.1%	6.4%	24.9%	-28.7%
Century Cape	\$5,145	2.6%	\$569	-29.3%	\$0	0.0%	\$5,714	-1.8%	83.4	-0.5%	41.8	-0.9%	\$136.70	-0.9%	10.2%	-5.1%	20.5%	-36.9%
Total Statewide	\$133,385	3.5%	\$21,451	-3.8%	\$173	-54.6%	\$155,008	2.3%	2,322.8	1.6%	1,201.8	1.7%	\$128.98	0.6%	9.7%	1.4%	20.0%	-8.3%

Note: Values are subject to change.