

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended January 31, 2021
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$11,374	6.1%	\$1,430	-21.2%	\$0	0.0%	\$12,804	2.2%	210.7	-14.0%	111.7	-15.0%	\$114.63	20.2%	9.8%	3.0%	14.8%	-19.4%
Harrah's KC	\$11,914	11.0%	\$3,153	-14.8%	\$0	0.0%	\$15,066	4.4%	253.7	-5.4%	133.7	-9.7%	\$112.69	15.6%	9.9%	-1.4%	22.3%	-4.8%
Casino KC	\$6,544	33.4%	\$372	31.0%	\$0	0.0%	\$6,916	33.3%	148.9	7.9%	75.5	7.0%	\$91.61	24.6%	11.0%	-3.0%	11.6%	-45.7%
Ameristar KC	\$13,713	10.3%	\$2,029	-22.9%	\$0	0.0%	\$15,742	4.5%	260.5	-21.2%	130.9	-24.1%	\$120.26	37.8%	9.6%	0.5%	22.0%	-7.3%
Total	\$43,544	12.3%	\$6,984	-17.2%	\$0	0.0%	\$50,528	7.0%	873.8	-11.0%	451.8	-13.6%	\$111.84	23.8%	9.9%	0.6%	19.3%	-12.9%
<u>St. Louis Market</u>																		
Hollywood	\$12,205	-24.7%	\$2,320	-20.7%	\$0	0.0%	\$14,525	-24.1%	237.9	-39.4%	112.9	-40.4%	\$128.65	27.5%	9.4%	2.1%	20.8%	-3.2%
River City	\$13,356	-16.7%	\$2,333	-19.9%	\$0	0.0%	\$15,689	-17.2%	245.2	-40.6%	126.1	-41.1%	\$124.42	40.7%	9.6%	3.3%	21.6%	-1.1%
Lumiere Place	\$14,761	42.6%	\$1,044	-52.1%	\$128	100.0%	\$15,933	27.1%	267.6	-6.2%	139.9	-10.3%	\$113.89	41.8%	10.2%	4.0%	20.4%	-9.4%
Ameristar SC	\$21,259	23.8%	\$4,702	17.7%	\$14	100.0%	\$25,975	22.6%	393.5	-4.9%	186.3	-14.4%	\$139.42	43.2%	9.1%	1.5%	23.2%	1.1%
Total	\$61,580	3.0%	\$10,400	-13.4%	\$142	100.0%	\$72,122	0.5%	1,144.2	-23.9%	565.2	-27.3%	\$127.60	38.2%	9.5%	2.9%	22.0%	-1.1%
<u>Out State Markets</u>																		
Century Caruthersville	\$3,739	29.8%	\$351	0.2%	\$0	0.0%	\$4,090	26.6%	63.3	-1.5%	27.8	-3.1%	\$147.13	30.6%	10.5%	-0.7%	25.9%	12.6%
St. Jo	\$3,041	-4.3%	\$104	-55.5%	\$0	0.0%	\$3,146	-7.8%	60.7	-17.2%	34.6	-13.6%	\$90.91	6.7%	11.6%	2.2%	21.6%	-34.0%
Mark Twain	\$3,377	43.2%	\$134	-32.7%	\$0	0.0%	\$3,511	37.3%	49.5	1.1%	23.7	-1.3%	\$148.14	39.1%	11.0%	2.0%	38.5%	27.6%
Isle - Boonville	\$6,374	27.0%	\$718	16.3%	\$0	0.0%	\$7,092	25.9%	104.2	0.0%	52.9	-1.1%	\$134.06	27.3%	10.0%	-0.3%	30.0%	31.7%
Century Cape	\$6,117	44.4%	\$697	-17.0%	\$0	0.0%	\$6,814	34.3%	103.0	-4.7%	50.9	-5.8%	\$133.88	42.5%	10.2%	0.2%	27.7%	-3.0%
Total Statewide	\$127,774	9.9%	\$19,388	-14.5%	\$142	100.0%	\$147,303	5.9%	2,398.7	-16.9%	1,206.9	-19.5%	\$122.05	31.7%	9.8%	2.0%	21.4%	-5.1%

Note: Values are subject to change.