

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended August 31, 2019**  
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																
Argosy	\$ 12,657	3.1%	\$ 1,845	9.9%	\$ 14,502	3.9%	276.9	3.9%	153.5	6.5%	\$ 94.48	-2.4%	9.9%	-4.6%	19.2%	20.5%
Harrah's NKC	\$ 12,221	10.9%	\$ 3,360	-5.9%	\$ 15,580	6.8%	293.0	0.3%	161.1	3.7%	\$ 96.71	3.0%	10.0%	7.1%	21.0%	-5.0%
Isle of Capri - KC	\$ 5,297	0.1%	\$ 367	35.2%	\$ 5,664	1.8%	153.4	-4.8%	80.6	-4.9%	\$ 70.27	7.0%	11.2%	3.9%	22.3%	10.6%
Ameristar KC	\$ 13,871	-6.5%	\$ 2,727	-8.2%	\$ 16,598	-6.8%	384.9	-5.1%	198.7	-5.5%	\$ 83.53	-1.4%	9.5%	-2.5%	21.4%	-13.3%
<b>Total</b>	<b>\$ 44,046</b>	<b>1.4%</b>	<b>\$ 8,298</b>	<b>-2.3%</b>	<b>\$ 52,344</b>	<b>0.8%</b>	<b>1,108.2</b>	<b>-1.5%</b>	<b>593.9</b>	<b>-0.1%</b>	<b>\$ 88.14</b>	<b>0.9%</b>	<b>10.0%</b>	<b>0.1%</b>	<b>20.7%</b>	<b>-2.1%</b>
<b><u>St. Louis Market</u></b>																
Hollywood	\$ 17,467	0.4%	\$ 3,872	28.2%	\$ 21,339	4.5%	437.0	-3.9%	222.0	-2.1%	\$ 96.12	6.8%	9.1%	-2.6%	22.6%	12.3%
River City	\$ 16,872	1.5%	\$ 2,645	8.0%	\$ 19,517	2.3%	439.5	2.6%	241.0	4.8%	\$ 80.98	-2.3%	9.4%	-0.2%	20.5%	0.0%
Lumiere Place	\$ 10,606	-10.9%	\$ 2,308	9.6%	\$ 12,915	-7.8%	324.9	-13.4%	184.2	-13.6%	\$ 70.11	6.8%	9.6%	-5.7%	20.8%	30.5%
Ameristar SC	\$ 19,395	-1.2%	\$ 3,807	-8.4%	\$ 23,201	-2.5%	463.4	-2.4%	243.7	0.5%	\$ 95.20	-2.9%	9.1%	0.9%	21.1%	-8.0%
<b>Total</b>	<b>\$ 64,339</b>	<b>-1.8%</b>	<b>\$ 12,632</b>	<b>7.7%</b>	<b>\$ 76,972</b>	<b>-0.4%</b>	<b>1,664.8</b>	<b>-3.9%</b>	<b>890.9</b>	<b>-2.4%</b>	<b>\$ 86.40</b>	<b>2.0%</b>	<b>9.3%</b>	<b>-1.5%</b>	<b>21.4%</b>	<b>6.1%</b>
<b><u>Out State Markets</u></b>																
Lady Luck	\$ 2,916	4.7%	\$ 307	-9.6%	\$ 3,223	3.1%	69.0	-2.2%	31.2	-3.3%	\$ 103.29	6.6%	10.6%	-0.9%	24.7%	6.7%
St. Jo	\$ 3,283	-4.0%	\$ 208	-4.1%	\$ 3,492	-4.1%	83.0	0.3%	45.2	-0.7%	\$ 77.25	-3.3%	10.2%	-5.8%	30.6%	12.1%
Mark Twain	\$ 2,826	10.8%	\$ 134	-41.2%	\$ 2,961	6.5%	62.9	3.1%	32.2	1.4%	\$ 91.94	5.0%	10.9%	-2.0%	20.9%	-40.2%
Isle - Boonville	\$ 6,248	-3.0%	\$ 718	9.4%	\$ 6,966	-1.9%	130.1	-5.6%	67.9	-5.5%	\$ 102.60	3.8%	10.1%	0.5%	26.3%	15.0%
Isle - Cape Girardeau	\$ 4,673	1.3%	\$ 543	-16.7%	\$ 5,215	-0.9%	113.7	-5.9%	60.1	-3.9%	\$ 86.78	3.1%	10.7%	-0.3%	22.1%	-12.3%
<b>Total Statewide</b>	<b>\$ 128,331</b>	<b>-0.3%</b>	<b>\$ 22,841</b>	<b>2.4%</b>	<b>\$ 151,172</b>	<b>0.1%</b>	<b>3,231.7</b>	<b>-3.0%</b>	<b>1,721.4</b>	<b>-1.7%</b>	<b>\$ 87.82</b>	<b>1.8%</b>	<b>9.7%</b>	<b>-0.9%</b>	<b>21.4%</b>	<b>2.2%</b>

Note: Values are subject to change.