

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended July 31, 2019
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$ 12,401	7.4%	\$ 2,192	20.0%	\$ 14,593	9.1%	273.8	4.7%	152.2	9.8%	\$ 95.88	-0.6%	10.2%	3.3%	19.7%	10.7%
Harrah's NKC	\$ 11,412	0.3%	\$ 2,666	-24.1%	\$ 14,077	-5.5%	288.8	-0.1%	157.6	1.8%	\$ 89.32	-7.2%	9.9%	-3.1%	18.2%	-15.7%
Isle of Capri - KC	\$ 4,988	-7.3%	\$ 255	-35.4%	\$ 5,243	-9.2%	151.4	-7.8%	79.7	-7.5%	\$ 65.79	-1.8%	11.0%	0.9%	17.9%	-35.0%
Ameristar KC	\$ 13,563	-9.0%	\$ 2,126	-22.1%	\$ 15,689	-11.0%	366.6	-11.4%	188.4	-10.8%	\$ 83.28	-0.2%	9.7%	-1.8%	17.6%	-11.9%
Total	\$ 42,363	-2.0%	\$ 7,240	-14.5%	\$ 49,603	-4.0%	1,080.6	-4.3%	577.9	-2.2%	\$ 85.83	-1.8%	10.0%	-0.4%	18.5%	-9.4%
<u>St. Louis Market</u>																
Hollywood	\$ 17,280	-1.5%	\$ 3,167	19.9%	\$ 20,447	1.3%	438.2	-5.9%	216.3	-6.8%	\$ 94.53	8.7%	9.3%	-1.5%	19.2%	7.6%
River City	\$ 16,250	-2.7%	\$ 1,978	-31.5%	\$ 18,227	-6.9%	418.6	-4.2%	229.9	-1.9%	\$ 79.28	-5.1%	9.4%	0.2%	17.1%	-23.6%
Lumiere Place	\$ 10,860	-4.5%	\$ 1,703	-17.3%	\$ 12,563	-6.4%	323.7	-16.6%	184.7	-17.1%	\$ 68.02	12.9%	10.0%	1.8%	15.0%	-4.4%
Ameristar SC	\$ 19,119	-1.5%	\$ 3,679	-8.3%	\$ 22,799	-2.7%	447.5	-4.9%	239.1	-2.6%	\$ 95.35	0.0%	9.1%	2.0%	19.9%	-8.8%
Total	\$ 63,508	-2.3%	\$ 10,527	-9.2%	\$ 74,035	-3.4%	1,628.0	-7.6%	870.0	-7.0%	\$ 85.10	3.9%	9.4%	0.5%	18.2%	-7.2%
<u>Out State Markets</u>																
Lady Luck	\$ 2,967	2.6%	\$ 293	-21.4%	\$ 3,261	-0.1%	66.8	-8.4%	31.1	-7.2%	\$ 104.84	7.6%	10.7%	1.7%	23.5%	-13.0%
St. Jo	\$ 3,294	-3.8%	\$ 103	-39.8%	\$ 3,397	-5.6%	77.5	-7.2%	41.7	-9.0%	\$ 81.45	3.8%	11.0%	-3.5%	16.5%	-19.3%
Mark Twain	\$ 2,613	-2.0%	\$ 136	-12.0%	\$ 2,749	-2.5%	61.3	-4.1%	31.9	-5.5%	\$ 86.17	3.2%	11.1%	0.1%	20.0%	-19.3%
Isle - Boonville	\$ 6,238	-8.7%	\$ 729	33.8%	\$ 6,967	-5.5%	128.9	-9.5%	66.9	-10.9%	\$ 104.13	6.0%	10.2%	-2.4%	28.1%	35.2%
Isle - Cape Girardeau	\$ 3,906	-13.9%	\$ 551	-19.3%	\$ 4,457	-14.6%	110.9	-14.1%	56.0	-15.8%	\$ 79.59	1.5%	9.8%	-5.1%	23.7%	-9.6%
Total Statewide	\$ 124,889	-2.9%	\$ 19,579	-11.0%	\$ 144,468	-4.0%	3,154.0	-6.7%	1,675.5	-5.9%	\$ 86.22	2.0%	9.8%	-0.2%	18.7%	-7.4%

Note: Values are subject to change.