

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended January 31, 2020
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$ 10,715	2.7%	\$ 1,815	-11.5%	\$ 12,530	0.3%	244.9	2.4%	131.4	3.3%	\$ 95.35	-2.9%	9.5%	-6.0%	18.4%	-2.8%
Harrah's NKC	\$ 10,729	6.9%	\$ 3,701	49.6%	\$ 14,430	15.3%	268.3	-0.8%	148.1	2.0%	\$ 97.43	13.0%	10.0%	1.9%	23.4%	37.3%
Isle of Capri - KC	\$ 4,906	9.7%	\$ 284	-9.1%	\$ 5,190	8.5%	138.0	-0.9%	70.6	-0.9%	\$ 73.51	9.5%	11.4%	4.4%	21.4%	-7.5%
Ameristar KC	\$ 12,432	3.0%	\$ 2,631	29.8%	\$ 15,063	6.8%	330.6	-3.0%	172.5	-0.5%	\$ 87.32	7.4%	9.5%	-1.4%	23.8%	27.9%
Total	\$ 38,782	4.8%	\$ 8,431	22.8%	\$ 47,213	7.6%	981.8	-0.8%	522.6	1.1%	\$ 90.34	6.4%	9.9%	-1.1%	22.1%	21.3%
<u>St. Louis Market</u>																
Hollywood	\$ 16,202	20.5%	\$ 2,926	-1.6%	\$ 19,127	16.5%	392.8	14.2%	189.5	13.7%	\$ 100.94	2.5%	9.2%	-0.1%	21.5%	-2.0%
River City	\$ 16,028	16.1%	\$ 2,913	28.3%	\$ 18,941	17.8%	412.7	17.7%	214.3	15.2%	\$ 88.39	2.3%	9.2%	-1.8%	21.9%	20.8%
Lumiere Place	\$ 10,353	4.0%	\$ 2,179	-14.1%	\$ 12,532	0.3%	285.3	-4.1%	156.0	-6.3%	\$ 80.33	7.0%	9.8%	-1.5%	22.5%	-3.6%
Ameristar SC	\$ 17,178	10.2%	\$ 3,994	15.1%	\$ 21,171	11.1%	413.8	6.4%	217.6	10.3%	\$ 97.29	0.7%	9.0%	3.0%	23.0%	-2.6%
Total	\$ 59,760	13.2%	\$ 12,012	6.8%	\$ 71,772	12.1%	1,504.6	9.0%	777.4	8.5%	\$ 92.32	3.3%	9.2%	0.1%	22.2%	2.2%
<u>Out State Markets</u>																
Lady Luck	\$ 2,880	17.9%	\$ 351	7.1%	\$ 3,230	16.6%	64.2	9.3%	28.6	6.2%	\$ 112.94	9.8%	10.5%	-1.8%	23.0%	-15.2%
St. Jo	\$ 3,180	2.2%	\$ 234	3.9%	\$ 3,413	2.4%	73.3	-0.7%	40.0	1.4%	\$ 85.34	1.0%	11.3%	-1.7%	32.7%	-1.5%
Mark Twain	\$ 2,358	23.6%	\$ 199	34.6%	\$ 2,557	24.4%	48.9	17.2%	24.0	17.5%	\$ 106.55	5.9%	10.8%	-5.8%	30.1%	13.2%
Isle - Boonville	\$ 5,018	7.6%	\$ 617	14.6%	\$ 5,635	8.3%	104.2	-1.5%	53.5	-1.7%	\$ 105.32	10.2%	10.0%	7.2%	22.8%	-9.4%
Isle - Cape Girardeau	\$ 4,237	3.9%	\$ 839	20.5%	\$ 5,076	6.3%	109.0	-0.3%	54.1	-0.7%	\$ 93.82	7.0%	10.2%	-2.2%	28.6%	-1.7%
Total Statewide	\$ 116,213	9.6%	\$ 22,683	13.1%	\$ 138,896	10.2%	2,886.0	4.6%	1,500.2	5.0%	\$ 92.58	5.0%	9.6%	-0.4%	22.5%	8.2%

Note: Values are subject to change.