

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended October 31, 2016
(Values in 000's)

| | <u>Slot AGR</u> | | <u>Table AGR</u> | | <u>Total AGR</u> | | <u>Admissions</u> | | <u>Patrons</u> | | <u>Win Per Patron</u> | | <u>Slot Hold %</u> | | <u>Table Win %</u> | |
|----------------------------------|------------------|-------------------------|------------------|-------------------------|------------------|-------------------------|-------------------|-------------------------|----------------|-------------------------|-----------------------|-------------------------|--------------------|-------------------------|--------------------|-------------------------|
| | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>#</u> | <u>Year/Year % Chng</u> | <u>#</u> | <u>Year/Year % Chng</u> | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>%</u> | <u>Year/Year % Chng</u> | <u>%</u> | <u>Year/Year % Chng</u> |
| <u>Kansas City Market</u> | | | | | | | | | | | | | | | | |
| Argosy | \$11,426 | 2.7% | \$1,472 | 17.5% | \$12,898 | 4.2% | 279.2 | 2.3% | 146.8 | 2.8% | \$87.86 | 1.4% | 9.5% | -1.8% | 19.8% | -12.2% |
| Harrah's NKC | \$10,388 | -12.0% | \$3,396 | -25.0% | \$13,785 | -15.6% | 284.2 | -9.8% | 149.8 | -9.9% | \$92.02 | -6.2% | 9.9% | 4.3% | 23.6% | -12.3% |
| Isle of Capri - KC | \$5,731 | 0.2% | \$367 | 7.9% | \$6,097 | 0.6% | 175.7 | -11.1% | 91.5 | -6.2% | \$66.64 | 7.3% | 11.2% | 1.4% | 21.1% | 3.4% |
| Ameristar KC | \$13,911 | -0.5% | \$2,411 | 22.3% | \$16,322 | 2.4% | 416.5 | -2.8% | 215.7 | -0.3% | \$75.67 | 2.7% | 9.1% | 0.8% | 19.2% | 2.0% |
| Total | \$41,456 | -2.7% | \$7,645 | -5.5% | \$49,102 | -3.2% | 1,155.6 | -4.8% | 603.8 | -3.1% | \$81.32 | -0.1% | 9.6% | 1.0% | 21.1% | -9.7% |
| <u>St. Louis Market</u> | | | | | | | | | | | | | | | | |
| Hollywood | \$ 16,677 | 3.4% | \$ 3,122 | 22.1% | \$ 19,799 | 6.0% | 454.2 | 5.3% | 218.0 | 5.8% | \$ 90.82 | 0.2% | 9.5% | 1.3% | 22.8% | 15.5% |
| River City | \$ 16,858 | -3.1% | \$ 2,355 | 6.5% | \$ 19,213 | -2.0% | 470.5 | -11.3% | 243.8 | -6.9% | \$ 78.80 | 5.2% | 9.2% | 0.8% | 19.4% | -6.2% |
| Lumiere Place | \$ 8,156 | -15.8% | \$ 2,422 | 2.7% | \$ 10,577 | -12.2% | 286.9 | -11.3% | 148.3 | -9.1% | \$ 71.32 | -3.4% | 10.0% | 0.2% | 21.3% | 7.4% |
| Ameristar SC | \$ 18,756 | -2.4% | \$ 2,904 | -0.7% | \$ 21,659 | -2.2% | 477.6 | -5.1% | 245.1 | -1.5% | \$ 88.37 | -0.7% | 9.0% | -0.8% | 19.8% | -2.9% |
| Total | \$ 60,446 | -3.2% | \$ 10,802 | 7.5% | \$ 71,248 | -1.7% | 1,689.2 | -5.5% | 855.2 | -2.8% | \$ 83.31 | 1.1% | 9.3% | 0.2% | 20.8% | 3.4% |
| <u>Out State Markets</u> | | | | | | | | | | | | | | | | |
| Lady Luck | \$ 2,635 | -4.8% | \$ 289 | -11.7% | \$ 2,924 | -5.5% | 72.3 | -0.1% | 31.7 | -0.8% | \$ 92.24 | -4.7% | 10.0% | -10.8% | 21.4% | -18.7% |
| St. Jo | \$ 2,996 | 0.7% | \$ 242 | 1.7% | \$ 3,238 | 0.8% | 81.4 | -15.4% | 42.4 | -15.0% | \$ 76.36 | 18.5% | 10.3% | 14.3% | 24.7% | -3.2% |
| Mark Twain | \$ 2,659 | -7.4% | \$ 165 | -23.1% | \$ 2,824 | -8.5% | 66.9 | -18.5% | 34.1 | -16.3% | \$ 82.80 | 9.3% | 10.5% | 11.1% | 24.4% | -5.9% |
| Isle - Boonville | \$ 6,208 | 0.3% | \$ 462 | 6.4% | \$ 6,670 | 0.7% | 146.5 | -1.9% | 76.4 | -0.7% | \$ 87.30 | 1.3% | 9.5% | -4.1% | 19.1% | 17.3% |
| Isle - Cape Girardeau | \$ 4,651 | -0.9% | \$ 568 | -19.6% | \$ 5,219 | -3.3% | 149.9 | 0.9% | 77.4 | -1.8% | \$ 67.43 | -1.6% | 9.9% | -5.6% | 20.5% | -22.1% |
| Total Statewide | \$121,050 | -2.8% | \$20,173 | 0.6% | \$141,223 | -2.3% | \$3,362 | -5.3% | \$1,721 | -3.4% | \$82.06 | 1.1% | 9.5% | 0.4% | 21.0% | -3.0% |

Note: Values are subject to change.