

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended April 30, 2013
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$11,634	4.1%	\$1,189	-6.5%	\$12,823	3.0%	309.8	-3.9%	156.8	2.8%	\$81.78	0.2%	9.5%	3.7%	20.9%	-1.3%
Harrah's NKC	\$12,602	-7.0%	\$2,427	10.0%	\$15,029	-4.6%	325.0	-12.4%	173.4	-12.1%	\$86.67	8.5%	9.4%	-2.5%	22.3%	13.2%
Isle of Capri - KC	\$6,405	-3.1%	\$434	-7.4%	\$6,840	-3.4%	237.2	-6.5%	123.6	-4.7%	\$55.34	1.4%	10.0%	3.4%	19.6%	0.2%
Ameristar KC	\$15,407	-3.4%	\$2,159	0.5%	\$17,565	-2.9%	501.1	-4.1%	239.6	-3.8%	\$73.31	0.9%	9.1%	2.1%	21.6%	-2.5%
Total	\$46,047	-2.6%	\$6,209	1.9%	\$52,256	-2.1%	1,373.1	-6.5%	693.4	-4.8%	\$75.36	2.9%	9.4%	1.4%	21.6%	3.7%
<u>St. Louis Market</u>																
Harrah's MH/Hollywood	\$ 16,822	-15.5%	\$ 2,871	-31.2%	\$ 19,694	-18.3%	484.8	-19.2%	226.6	-21.4%	\$ 86.91	3.9%	9.9%	2.2%	21.5%	-0.7%
River City	\$ 15,110	-2.2%	\$ 1,915	14.3%	\$ 17,025	-0.5%	482.2	-5.6%	237.6	-5.3%	\$ 71.65	5.0%	9.0%	1.7%	18.7%	-8.8%
Lumiere Place	\$ 10,142	-5.8%	\$ 2,808	6.6%	\$ 12,951	-3.4%	385.1	-11.7%	189.5	-10.2%	\$ 68.34	7.6%	9.4%	3.5%	22.2%	6.2%
Ameristar SC	\$ 19,648	-3.0%	\$ 1,819	-11.7%	\$ 21,467	-3.8%	557.7	-4.0%	268.0	-5.3%	\$ 80.10	1.6%	9.3%	-0.5%	16.3%	-22.1%
Total	\$ 61,723	-7.0%	\$ 9,414	-10.7%	\$ 71,137	-7.5%	1,909.8	-10.3%	921.7	-10.8%	\$ 77.18	3.6%	9.4%	1.3%	19.8%	-6.0%
<u>Out State Markets</u>																
Lady Luck	\$ 2,500	-7.9%	\$ 225	-38.1%	\$ 2,725	-11.5%	74.9	-3.5%	33.1	-2.3%	\$ 82.31	-9.4%	10.8%	-2.7%	19.8%	-35.9%
St. Jo	\$ 3,163	-0.3%	\$ 241	-13.5%	\$ 3,404	-1.3%	99.1	-2.8%	48.7	-3.1%	\$ 69.90	1.9%	9.1%	0.7%	25.7%	-10.4%
Mark Twain	\$ 3,051	-2.4%	\$ 227	13.1%	\$ 3,278	-1.5%	89.0	-8.0%	42.8	-7.4%	\$ 76.60	6.4%	9.4%	2.7%	24.6%	18.7%
Isle - Boonville	\$ 6,226	-1.5%	\$ 515	7.8%	\$ 6,740	-0.9%	167.6	-8.2%	86.3	-7.0%	\$ 78.10	6.6%	8.4%	2.8%	20.7%	7.1%
Isle - Cape Girardeau	\$ 4,954	100.0%	\$ 731	100.0%	\$ 5,685	100.0%	197.1	100.0%	81.9	100.0%	\$ 69.41	100.0%	9.4%	100.0%	22.1%	100.0%
Total Statewide	\$127,663	-1.0%	\$17,561	-2.2%	\$145,225	-1.2%	\$3,911	-3.6%	\$1,908	-3.9%	\$76.12	2.8%	9.4%	1.3%	20.7%	-2.4%

* Isle - Cape Girardeau opened 10/30/12.

** St. Jo Frontier boat closure 6/28/11 through 9/28/11 due to flooding.

*** Harrah's MH was purchased by Penn and rebranded as Hollywood Casino 11/2/12.

Note: Values are subject to change.