

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended March 31, 2026
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$12,380	2.0%	\$2,014	-38.3%	\$0	0.0%	\$14,394	-6.6%	189.5	-5.0%	98.5	-3.5%	\$146.13	-3.2%	9.4%	8.2%	14.3%	-32.4%
Harrah's KC	\$12,963	5.3%	\$3,010	5.3%	\$0	0.0%	\$15,973	5.3%	189.9	-4.7%	98.3	-7.3%	\$162.49	13.7%	10.0%	5.0%	20.4%	21.1%
Bally's KC	\$10,432	-7.1%	\$690	-32.7%	\$0	0.0%	\$11,122	-9.3%	190.4	-15.0%	102.5	-16.2%	\$108.51	8.2%	10.9%	-1.1%	20.1%	-1.6%
Ameristar KC	\$15,275	-7.0%	\$1,684	-28.6%	\$0	0.0%	\$16,958	-9.7%	263.9	-4.0%	119.3	-7.4%	\$142.15	-2.5%	9.3%	-4.5%	13.0%	-42.4%
Total	\$51,050	-2.0%	\$7,397	-22.2%	\$0	0.0%	\$58,447	-5.1%	833.7	-7.1%	418.6	-8.8%	\$139.62	4.1%	9.8%	1.4%	16.4%	-17.6%
<u>St. Louis Market</u>																		
Hollywood	\$19,726	0.3%	\$3,449	17.4%	\$0	0.0%	\$23,175	2.5%	325.7	4.3%	152.1	-1.2%	\$152.37	3.8%	9.4%	-0.6%	19.7%	3.5%
River City	\$21,322	1.4%	\$3,519	-4.3%	\$0	-100.0%	\$24,841	0.5%	338.3	-1.0%	172.6	-3.3%	\$143.92	4.0%	10.1%	4.6%	24.5%	-2.4%
Horseshoe St. Louis	\$13,187	0.3%	\$1,719	-5.6%	\$0	0.0%	\$14,906	-0.4%	231.4	2.3%	125.2	1.9%	\$119.05	-2.2%	10.1%	0.7%	18.3%	-29.4%
Ameristar SC	\$21,682	-0.8%	\$3,889	-16.3%	\$0	0.0%	\$25,571	-3.5%	329.3	-1.1%	162.0	0.3%	\$157.84	-3.9%	9.1%	-0.1%	16.2%	-23.4%
Total	\$75,916	0.3%	\$12,576	-3.9%	\$0	-100.0%	\$88,492	-0.3%	1,224.7	1.0%	611.9	-0.8%	\$144.62	0.5%	9.6%	1.2%	19.2%	-13.0%
<u>Out State Markets</u>																		
Century Caruthersville	\$5,194	1.8%	\$428	2.2%	\$0	0.0%	\$5,622	1.9%	78.0	3.9%	33.2	-0.4%	\$169.34	2.3%	10.3%	1.3%	30.7%	20.9%
St. Jo	\$4,282	1.5%	\$83	-47.2%	\$7	-86.3%	\$4,372	-0.3%	61.5	-4.3%	33.8	-1.8%	\$129.34	1.6%	11.0%	0.8%	29.8%	-1.6%
Mark Twain	\$3,105	-6.2%	\$0	0.0%	\$0	0.0%	\$3,105	-6.2%	42.5	-5.0%	21.2	-1.0%	\$146.45	-5.3%	10.2%	-2.8%	0.0%	0.0%
Isle - Boonville	\$7,889	7.7%	\$624	-11.7%	\$0	0.0%	\$8,512	6.0%	98.4	-6.9%	50.1	-6.7%	\$169.90	13.6%	10.6%	6.2%	20.6%	-22.2%
Century Cape	\$5,750	3.6%	\$811	9.7%	\$0	0.0%	\$6,561	4.3%	97.9	-0.6%	49.2	2.4%	\$133.35	1.9%	10.5%	0.6%	24.3%	6.3%
Total Statewide	\$153,185	-0.1%	\$21,918	-10.9%	\$7	-86.3%	\$175,111	-1.6%	2,436.7	-2.5%	1,218.0	-3.9%	\$143.77	2.3%	9.8%	1.4%	18.5%	-13.6%

Note: Values are subject to change.