

**MISSOURI GAMING COMMISSION  
MARKET ANALYSIS  
Month Ended January 31, 2026  
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																		
Argosy	\$11,223	8.0%	\$2,825	28.7%	\$0	0.0%	\$14,048	11.6%	176.2	6.4%	90.3	5.8%	\$155.57	5.4%	9.5%	3.0%	21.4%	40.7%
Harrah's KC	\$11,438	20.3%	\$3,375	25.8%	\$0	0.0%	\$14,813	21.5%	174.4	12.3%	90.2	9.6%	\$164.22	10.9%	10.1%	4.1%	24.4%	24.4%
Bally's KC	\$9,309	11.4%	\$482	-44.9%	\$0	0.0%	\$9,791	6.1%	181.3	5.0%	95.5	2.6%	\$102.53	3.4%	11.0%	2.7%	17.9%	1.0%
Ameristar KC	\$13,859	7.8%	\$2,081	51.0%	\$0	0.0%	\$15,940	12.0%	233.6	10.4%	108.0	7.2%	\$147.59	4.4%	9.9%	2.8%	21.6%	42.7%
Total	\$45,828	11.5%	\$8,763	22.9%	\$0	0.0%	\$54,591	13.1%	765.5	8.6%	384.0	6.2%	\$142.16	6.5%	10.1%	3.2%	22.2%	31.6%
<b><u>St. Louis Market</u></b>																		
Hollywood	\$18,041	14.6%	\$2,842	-3.3%	\$0	0.0%	\$20,883	11.7%	290.6	8.2%	135.8	3.0%	\$153.78	8.4%	9.3%	4.6%	19.3%	-10.8%
River City	\$19,497	17.2%	\$2,147	-14.4%	\$0	-100.0%	\$21,644	13.0%	315.0	4.3%	158.9	0.8%	\$136.21	12.1%	10.0%	7.7%	15.3%	-25.1%
Horseshoe St. Louis	\$11,023	19.8%	\$1,687	15.7%	\$0	0.0%	\$12,710	19.2%	194.0	19.7%	102.9	19.8%	\$123.52	-0.5%	10.0%	-3.3%	22.2%	-12.0%
Ameristar SC	\$20,044	14.3%	\$4,454	-7.4%	\$0	0.0%	\$24,498	9.6%	316.1	6.3%	154.0	8.0%	\$159.08	1.5%	9.1%	4.7%	19.8%	-17.0%
Total	\$68,604	16.0%	\$11,130	-5.0%	\$0	-100.0%	\$79,734	12.5%	1,115.7	8.3%	551.6	6.5%	\$144.55	5.7%	9.5%	4.4%	18.9%	-16.4%
<b><u>Out State Markets</u></b>																		
Century Caruthersville	\$3,991	0.9%	\$245	-18.4%	\$0	0.0%	\$4,236	-0.5%	63.4	7.2%	26.5	2.4%	\$159.86	-2.8%	10.2%	-2.7%	20.1%	2.4%
St. Jo	\$3,904	23.7%	\$121	-3.5%	\$21	-27.3%	\$4,046	22.6%	57.0	18.8%	30.6	18.6%	\$132.22	3.4%	10.9%	1.9%	34.1%	23.1%
Mark Twain	\$2,940	26.3%	\$0	0.0%	\$0	0.0%	\$2,940	26.3%	38.3	21.1%	18.5	24.3%	\$158.89	1.6%	11.1%	3.8%	0.0%	0.0%
Isle - Boonville	\$6,392	17.5%	\$856	69.3%	\$0	0.0%	\$7,248	21.9%	88.8	9.8%	44.4	8.7%	\$163.23	12.1%	10.0%	8.1%	30.1%	40.6%
Century Cape	\$4,765	9.6%	\$704	1.1%	\$0	0.0%	\$5,468	8.4%	86.1	8.0%	42.2	9.7%	\$129.58	-1.1%	10.1%	0.3%	23.7%	3.1%
<b>Total Statewide</b>	<b>\$136,424</b>	<b>14.2%</b>	<b>\$21,818</b>	<b>6.6%</b>	<b>\$21</b>	<b>-36.2%</b>	<b>\$158,263</b>	<b>13.1%</b>	<b>2,214.8</b>	<b>8.9%</b>	<b>1,097.8</b>	<b>7.1%</b>	<b>\$144.16</b>	<b>5.6%</b>	<b>9.8%</b>	<b>3.7%</b>	<b>20.6%</b>	<b>2.3%</b>

Note: Values are subject to change.