

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended April 30, 2025
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$11,084	-2.5%	\$2,292	-9.6%	\$0	0.0%	\$13,376	-3.8%	174.8	-1.7%	91.2	-0.2%	\$146.67	-3.6%	9.0%	-6.1%	14.9%	-16.1%
Harrah's KC	\$11,107	12.7%	\$7,719	163.6%	\$0	0.0%	\$18,826	47.2%	181.8	10.3%	96.6	8.9%	\$194.88	35.2%	9.3%	-1.5%	27.6%	21.5%
Bally's KC	\$10,301	2.9%	\$878	-18.8%	\$0	0.0%	\$11,179	0.8%	212.7	-3.8%	117.8	0.2%	\$94.89	0.6%	10.8%	-3.1%	18.7%	79.2%
Ameristar KC	\$15,070	2.9%	\$1,996	17.5%	\$0	0.0%	\$17,066	4.5%	257.5	9.7%	116.8	-0.6%	\$146.12	5.1%	9.8%	1.1%	21.8%	31.3%
Total	\$47,562	3.7%	\$12,884	56.3%	\$0	0.0%	\$60,447	11.7%	826.8	3.5%	422.4	1.8%	\$143.10	9.8%	9.7%	-2.2%	22.5%	30.5%
<u>St. Louis Market</u>																		
Hollywood	\$18,020	6.4%	\$3,685	29.8%	\$0	0.0%	\$21,704	9.8%	291.1	3.2%	144.0	4.9%	\$150.72	4.7%	9.1%	2.0%	24.1%	25.6%
River City	\$19,914	6.6%	\$2,697	8.4%	\$0	-100.0%	\$22,612	6.2%	315.7	-4.8%	168.2	-5.1%	\$134.43	12.0%	9.8%	9.5%	19.0%	-10.6%
Horseshoe St. Louis	\$11,790	11.1%	\$1,401	-11.7%	\$0	0.0%	\$13,191	8.1%	204.9	8.1%	111.8	9.7%	\$117.98	-1.4%	9.9%	-5.0%	21.9%	-15.1%
Ameristar SC	\$20,677	3.6%	\$5,563	33.5%	\$0	0.0%	\$26,240	8.7%	309.0	-1.7%	148.7	-2.6%	\$176.46	11.7%	9.0%	-1.8%	25.0%	33.0%
Total	\$70,401	6.3%	\$13,346	20.4%	\$0	-100.0%	\$83,746	8.2%	1,120.7	0.3%	572.7	0.6%	\$146.23	7.6%	9.4%	1.9%	23.0%	13.6%
<u>Out State Markets</u>																		
Century Caruthersville	\$4,373	18.1%	\$421	33.3%	\$0	0.0%	\$4,794	19.3%	62.5	13.4%	28.3	6.9%	\$169.40	11.6%	10.0%	-6.8%	29.0%	31.4%
St. Jo	\$3,796	-3.3%	\$168	82.3%	\$36	100.0%	\$4,000	-1.3%	59.5	-1.8%	32.3	-2.7%	\$123.83	1.4%	10.2%	-12.3%	30.1%	98.7%
Mark Twain	\$2,834	-3.7%	\$0	0.0%	\$0	0.0%	\$2,834	-3.7%	37.6	-2.5%	18.1	-1.5%	\$156.60	-2.2%	11.1%	-2.0%	0.0%	0.0%
Isle - Boonville	\$7,125	7.8%	\$754	2.8%	\$0	0.0%	\$7,879	7.3%	96.6	6.2%	48.7	5.0%	\$161.78	2.2%	10.2%	1.9%	26.8%	-17.1%
Century Cape	\$4,666	-10.5%	\$752	-15.6%	\$0	0.0%	\$5,418	-11.2%	87.3	-10.3%	43.4	-11.3%	\$124.83	0.1%	9.8%	-0.1%	22.7%	-22.3%
Total Statewide	\$140,757	4.7%	\$28,324	32.6%	\$36	-66.5%	\$169,117	8.5%	2,291.0	1.4%	1,165.9	0.7%	\$145.05	7.7%	9.6%	-0.3%	22.9%	18.1%

Note: Values are subject to change.