

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended January 31, 2023
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$11,398	9.2%	\$3,087	42.6%	\$0	-100.0%	\$14,485	13.8%	197.0	7.3%	101.7	6.1%	\$142.43	7.3%	9.1%	-6.7%	18.1%	21.5%
Harrah's KC	\$10,686	2.3%	\$3,433	-3.0%	\$0	0.0%	\$14,118	1.0%	186.9	-4.8%	94.7	-5.0%	\$149.09	6.3%	9.7%	-0.4%	28.2%	20.1%
Bally's KC	\$9,805	22.5%	\$1,085	-3.0%	\$0	0.0%	\$10,889	19.4%	215.1	20.0%	113.6	21.6%	\$95.85	-1.8%	11.3%	2.4%	17.4%	-0.3%
Ameristar KC	\$13,555	2.5%	\$2,094	24.3%	\$0	0.0%	\$15,649	5.0%	242.7	3.6%	119.3	2.2%	\$131.17	2.8%	9.3%	-2.3%	21.3%	19.2%
Total	\$45,444	7.9%	\$9,698	14.0%	\$0	-100.0%	\$55,142	8.7%	841.7	6.1%	429.3	5.8%	\$128.45	2.7%	9.7%	-1.8%	21.4%	14.4%
<u>St. Louis Market</u>																		
Hollywood	\$15,916	1.5%	\$2,951	-9.8%	\$44	100.0%	\$18,912	-0.4%	303.8	6.9%	146.5	7.1%	\$129.09	-7.0%	9.1%	-0.3%	21.8%	-11.8%
River City	\$17,516	7.7%	\$3,154	26.6%	\$0	0.0%	\$20,670	10.2%	342.4	10.2%	173.4	11.4%	\$119.20	-1.1%	9.0%	4.1%	23.5%	19.0%
Horseshoe St. Louis	\$10,528	7.8%	\$1,423	54.3%	\$0	0.0%	\$11,950	11.8%	203.7	10.6%	106.5	9.3%	\$112.21	2.3%	10.1%	0.3%	25.7%	31.9%
Ameristar SC	\$20,128	7.7%	\$4,079	-24.3%	\$161	-36.9%	\$24,368	0.1%	343.8	2.5%	165.5	2.9%	\$147.24	-2.7%	9.4%	3.7%	19.1%	-23.2%
Total	\$64,088	6.1%	\$11,607	-3.9%	\$205	-19.7%	\$75,900	4.3%	1,193.7	7.1%	591.9	7.5%	\$128.23	-2.9%	9.3%	2.3%	21.6%	-6.7%
<u>Out State Markets</u>																		
Century Caruthersville	\$3,253	4.2%	\$379	20.6%	\$0	0.0%	\$3,632	5.7%	50.8	7.5%	22.6	9.8%	\$160.70	-3.7%	10.4%	2.4%	31.2%	8.8%
St. Jo	\$3,530	3.5%	\$120	-7.2%	\$0	0.0%	\$3,650	3.1%	59.4	1.8%	32.5	0.6%	\$112.32	2.4%	11.2%	-0.9%	21.4%	-27.9%
Mark Twain	\$2,869	6.3%	\$19	-85.2%	\$0	0.0%	\$2,888	2.1%	39.7	3.8%	18.5	3.7%	\$156.12	-1.5%	10.9%	1.6%	23.0%	-48.1%
Isle - Boonville	\$6,583	10.1%	\$620	-9.4%	\$0	0.0%	\$7,203	8.1%	98.3	14.4%	50.7	16.9%	\$142.07	-7.5%	10.2%	-2.7%	27.5%	-6.3%
Century Cape	\$4,734	-3.1%	\$562	-16.2%	\$0	0.0%	\$5,296	-4.7%	84.4	0.3%	41.4	1.1%	\$127.91	-5.7%	9.9%	-3.6%	21.6%	-13.1%
Total Statewide	\$130,500	6.4%	\$23,005	2.2%	\$205	-45.3%	\$153,710	5.7%	2,368.0	6.6%	1,186.9	6.8%	\$129.51	-1.1%	9.6%	0.3%	21.7%	0.9%

Note: Values are subject to change.