## MISSOURI GAMING COMMISSION
### MARKET ANALYSIS
**Month Ended July 31, 2019**
*(Values in 000's)*

<table>
<thead>
<tr>
<th>Slot AGR</th>
<th>Table AGR</th>
<th>Total AGR</th>
<th>Admissions</th>
<th>Patrons</th>
<th>Win Per Patron</th>
<th>Slot Hold %</th>
<th>Table Win %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year/Year</td>
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</tbody>
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### Kansas City Market

- **Argosy**: $12,401, 7.4% | $2,192, 20.0% | $14,593, 9.1% | $273,8 | 4.7% | 152,2 | 9.8% | $95,88 | -0.6% | 10.2% | 3.3% | 19.7% | 10.7% |
- **Harrah's NKC**: $11,412, 0.3% | $2,666, -24.1% | $14,077, -5.5% | $288,8 | -0.1% | 157,6 | 1.8% | $89,32 | -7.2% | 9.9% | -3.1% | 18.2% | -15.7% |
- **Isle of Capri - KC**: $4,988, -7.3% | $255, -35.4% | $5,243, -9.2% | $151,4 | -7.8% | 79,7 | -7.5% | $65,79 | -1.8% | 11.0% | 0.9% | 17.9% | -35.0% |
- **Ameristar KC**: $13,563, -9.0% | $2,126, -22.1% | $15,689, -11.0% | $366,6 | -11.4% | 188,4 | -10.8% | $83,28 | -0.2% | 9.7% | -1.8% | 17.6% | -11.9% |
- **Total**: $42,363, -2.0% | $7,240, -14.5% | $49,603, -4.0% | $1,080,6 | -4.3% | 577,9 | -2.2% | $85,83 | -1.8% | 10.0% | -0.4% | 18.5% | -9.4% |

### St. Louis Market

- **Hollywood**: $17,280, -1.5% | $3,167, 19.9% | $20,447, 1.3% | $438,2 | -5.9% | 216,3 | -6.8% | $94,53 | 8.7% | 9.3% | -1.5% | 19.2% | 7.6% |
- **River City**: $16,250, -2.7% | $1,978, -31.5% | $18,227, -6.9% | $418,6 | -4.2% | 229,9 | -1.9% | $79,28 | -5.1% | 9.4% | 0.2% | 17.1% | -23.6% |
- **Lumiere Place**: $10,860, -4.5% | $1,703, -17.3% | $12,563, -6.4% | $323,7 | -16.6% | 184,7 | -17.1% | $68,02 | 12.9% | 10.0% | 1.8% | 15.0% | -4.4% |
- **Ameristar SC**: $19,119, -1.5% | $3,679, -8.3% | $22,799, -2.7% | $447,5 | -4.8% | 239,1 | -2.6% | $95,35 | 0.0% | 3.1% | 2.0% | 19.9% | -8.8% |
- **Total**: $63,508, -2.3% | $10,527, -9.2% | $74,035, -3.4% | $1,628,0 | -7.6% | 870,0 | -7.0% | $85,10 | 3.9% | 9.4% | 0.5% | 18.2% | -7.2% |

### Out State Markets

- **Lady Luck**: $2,967, 2.6% | $293, -21.4% | $3,261, -0.1% | $66,8 | -8.4% | 31,1 | -7.2% | $104,84 | 7.6% | 10.7% | 1.7% | 23.5% | -13.0% |
- **St. Jo**: $3,234, -3.8% | $103, -39.8% | $3,397, -5.6% | $77,5 | -7.2% | 41,7 | -9.0% | $81,45 | 3.8% | 11.0% | -3.5% | 16.5% | -19.3% |
- **Mark Twain**: $2,613, -2.0% | $136, -12.0% | $2,749, -2.5% | $61,3 | -4.1% | 31,9 | -5.5% | $86,17 | 3.2% | 11.1% | 0.1% | 20.0% | -19.3% |
- **Isle - Boonville**: $6,238, -8.7% | $729, 33.8% | $6,967, -5.5% | $128,9 | -9.5% | 66,9 | -10.9% | $104,13 | 6.0% | 10.2% | -2.4% | 28.1% | 35.2% |
- **Isle - Cape Girardeau**: $3,906, -13.9% | $551, -19.3% | $4,457, -14.8% | $110,9 | -14.1% | 56,0 | -15.8% | $79,59 | 1.5% | 9.8% | -5.1% | 23.7% | -9.6% |

### Total Statewide

- **Total**: $124,889, -2.9% | $19,579, -11.0% | $144,468, -4.0% | $3,154,0 | -6.7% | $1,675,5 | -5.9% | $86,22 | 2.0% | 9.8% | -0.2% | 18.7% | -7.4% |

**Note**: Values are subject to change.