

**MISSOURI GAMING COMMISSION  
MARKET ANALYSIS  
Month Ended March 31, 2020  
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																
Argosy	\$ 5,912	-56.4%	\$ 1,134	-40.3%	\$ 7,045	-54.4%	133.8	-54.2%	73.1	-52.5%	\$ 96.38	-4.1%	9.7%	-6.0%	19.5%	22.2%
Harrah's NKC	\$ 6,158	-52.2%	\$ 1,086	-78.7%	\$ 7,243	-59.7%	144.2	-55.1%	77.7	-54.7%	\$ 93.22	-11.0%	10.8%	5.1%	14.6%	-47.6%
Isle of Capri - KC	\$ 3,138	-49.6%	\$ 205	-41.5%	\$ 3,343	-49.2%	83.8	-52.1%	42.5	-51.3%	\$ 78.67	4.4%	11.3%	2.0%	22.9%	10.9%
Ameristar KC	\$ 7,192	-54.5%	\$ 1,365	-52.5%	\$ 8,557	-54.2%	181.2	-58.2%	94.3	-56.9%	\$ 90.75	6.4%	9.9%	4.2%	22.6%	12.6%
Total	\$ 22,400	-53.8%	\$ 3,790	-62.9%	\$ 26,189	-55.4%	543.0	-55.6%	287.6	-54.5%	\$ 91.06	-2.0%	10.2%	1.4%	18.8%	-15.1%
<b><u>St. Louis Market</u></b>																
Hollywood	\$ 8,020	-57.3%	\$ 1,498	-64.4%	\$ 9,518	-58.6%	188.4	-59.6%	94.1	-58.0%	\$ 101.15	-1.3%	9.4%	-1.5%	20.2%	-10.8%
River City	\$ 8,279	-54.0%	\$ 1,369	-51.7%	\$ 9,648	-53.7%	197.8	-57.9%	108.3	-57.0%	\$ 89.09	7.6%	9.6%	2.2%	18.0%	-9.2%
Lumiere Place	\$ 6,268	-52.7%	\$ 1,003	-61.5%	\$ 7,271	-54.1%	159.5	-57.5%	88.1	-58.0%	\$ 82.53	9.3%	10.0%	-2.6%	19.7%	1.0%
Ameristar SC	\$ 9,097	-56.5%	\$ 2,620	-33.2%	\$ 11,718	-52.8%	213.9	-56.3%	111.7	-55.9%	\$ 104.90	7.0%	9.1%	1.4%	23.5%	14.6%
Total	\$ 31,665	-55.4%	\$ 6,490	-52.2%	\$ 38,155	-54.9%	759.6	-57.8%	402.2	-57.2%	\$ 94.87	5.4%	9.5%	0.3%	20.8%	0.0%
<b><u>Out State Markets</u></b>																
Lady Luck	\$ 1,627	-52.2%	\$ 280	-35.5%	\$ 1,907	-50.3%	36.5	-51.2%	16.8	-48.7%	\$ 113.49	-3.1%	10.2%	-6.1%	33.0%	26.0%
St. Jo	\$ 1,986	-7.9%	\$ 137	14.0%	\$ 2,123	-6.7%	43.4	-15.8%	23.7	-14.1%	\$ 89.57	8.6%	11.3%	1.0%	30.9%	5.2%
Mark Twain	\$ 1,714	-40.7%	\$ 107	-43.1%	\$ 1,821	-40.9%	31.9	-48.2%	16.0	-47.0%	\$ 113.80	11.6%	11.6%	1.1%	25.8%	1.1%
Isle - Boonville	\$ 3,136	-57.7%	\$ 409	-6.8%	\$ 3,544	-54.9%	60.6	-58.8%	31.3	-58.5%	\$ 113.23	8.7%	10.1%	-0.8%	25.7%	71.0%
Isle - Cape Girardeau	\$ 2,617	-53.0%	\$ 353	-42.2%	\$ 2,970	-52.0%	63.3	-55.6%	31.4	-55.7%	\$ 94.59	8.5%	10.4%	0.3%	24.9%	16.0%
<b>Total Statewide</b>	<b>\$ 65,144</b>	<b>-53.7%</b>	<b>\$ 11,565</b>	<b>-54.8%</b>	<b>\$ 76,709</b>	<b>-53.9%</b>	<b>1,538.3</b>	<b>-56.0%</b>	<b>809.0</b>	<b>-55.3%</b>	<b>\$ 94.82</b>	<b>3.0%</b>	<b>9.9%</b>	<b>0.8%</b>	<b>20.6%</b>	<b>-3.3%</b>

Note: Values are subject to change.