

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended October 31, 2018
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$ 11,767	1.8%	\$ 2,199	33.1%	\$ 13,965	5.7%	264.2	-0.9%	142.8	0.3%	\$ 97.80	5.4%	9.9%	-0.7%	21.1%	15.3%
Harrah's NKC	\$ 11,049	-2.8%	\$ 3,632	21.4%	\$ 14,681	2.3%	283.1	-7.9%	153.4	-6.0%	\$ 95.70	8.8%	9.9%	6.0%	20.9%	28.4%
Isle of Capri - KC	\$ 5,016	-7.8%	\$ 240	-29.2%	\$ 5,256	-9.1%	153.2	-8.7%	79.5	-11.5%	\$ 66.12	2.8%	10.7%	-3.5%	19.0%	-0.7%
Ameristar KC	\$ 13,180	3.2%	\$ 1,895	-24.1%	\$ 15,074	-1.2%	353.9	-5.1%	184.5	-1.3%	\$ 81.70	0.1%	9.7%	3.8%	17.0%	-19.9%
Total	\$ 41,012	-0.3%	\$ 7,965	6.5%	\$ 48,977	0.7%	1,054.4	-5.4%	560.2	-3.8%	\$ 87.43	4.7%	9.9%	2.1%	19.8%	8.4%
<u>St. Louis Market</u>																
Hollywood	\$ 15,576	0.1%	\$ 2,577	-0.7%	\$ 18,153	0.0%	385.9	-8.0%	189.8	-5.9%	\$ 95.64	6.2%	9.4%	1.6%	20.1%	8.4%
River City	\$ 15,650	0.0%	\$ 1,109	-47.7%	\$ 16,759	-5.7%	407.4	-2.3%	222.7	2.4%	\$ 75.25	-7.9%	9.4%	1.7%	8.4%	-54.1%
Lumiere Place	\$ 10,635	12.6%	\$ 2,664	51.8%	\$ 13,299	18.8%	333.7	5.3%	186.9	5.7%	\$ 71.15	12.4%	9.8%	2.7%	21.7%	25.7%
Ameristar SC	\$ 17,744	-1.1%	\$ 3,011	-3.2%	\$ 20,754	-1.4%	422.3	-4.9%	222.9	-2.6%	\$ 93.11	1.3%	9.0%	2.6%	20.7%	2.2%
Total	\$ 59,604	1.7%	\$ 9,360	-2.3%	\$ 68,965	1.2%	1,549.3	-3.0%	822.3	-0.3%	\$ 83.87	1.5%	9.3%	2.2%	17.7%	-5.5%
<u>Out State Markets</u>																
Lady Luck	\$ 2,634	2.6%	\$ 213	-34.5%	\$ 2,847	-1.6%	62.2	-2.2%	29.5	2.4%	\$ 96.51	-3.9%	10.7%	-3.0%	16.6%	-35.6%
St. Jo	\$ 3,250	4.0%	\$ 142	-41.9%	\$ 3,393	0.7%	82.2	2.8%	44.7	3.1%	\$ 75.90	-2.3%	10.9%	-1.8%	20.1%	-42.1%
Mark Twain	\$ 2,352	0.0%	\$ 184	-13.8%	\$ 2,536	-1.1%	55.0	4.0%	28.7	3.1%	\$ 88.34	-4.1%	11.7%	1.0%	30.2%	4.1%
Isle - Boonville	\$ 5,584	-2.6%	\$ 763	48.1%	\$ 6,347	1.6%	119.9	-12.9%	63.3	-12.1%	\$ 100.27	15.6%	9.8%	4.5%	25.6%	21.9%
Isle - Cape Girardeau	\$ 4,258	-6.8%	\$ 682	13.8%	\$ 4,940	-4.4%	116.2	-20.6%	60.7	-19.9%	\$ 81.38	19.4%	10.5%	0.7%	30.8%	25.5%
Total Statewide	\$ 118,693	0.5%	\$ 19,310	1.9%	\$ 138,003	0.7%	3,039.2	-4.8%	1,609.4	-2.8%	\$ 85.75	3.6%	9.7%	2.0%	19.1%	0.6%

Note: Values are subject to change.