## MISSOURI GAMING COMMISSION
### MARKET ANALYSIS
#### Month Ended October 31, 2018

(values in 000's)

<table>
<thead>
<tr>
<th>Slot AGR</th>
<th>Table AGR</th>
<th>Total AGR</th>
<th>Admissions</th>
<th>Patrons</th>
<th>Win Per Patron</th>
<th>Slot Hold %</th>
<th>Table Win %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year/Year</td>
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</tbody>
</table>

### Kansas City Market

**Argosy**
- AGR: $11,767, 1.8% Chng
- Table AGR: $2,199, 33.1% Chng
- Total AGR: $13,965, 5.7% Chng
- Admissions: 264.2, -0.9% Chng
- Patrons: 142.8, 0.3% Chng
- Win Per Patron: $97.80, 5.4% Chng
- Slot Hold %: 9.9% -0.7% Chng
- Table Win %: 21.1% 15.3% Chng

**Harrah's NKC**
- AGR: $11,049, -2.8% Chng
- Table AGR: $3,632, 21.4% Chng
- Total AGR: $14,681, 2.3% Chng
- Admissions: 283.1, -7.9% Chng
- Patrons: 153.4, -6.0% Chng
- Win Per Patron: $95.70, 8.8% Chng
- Slot Hold %: 9.9% 6.0% Chng
- Table Win %: 20.9% 28.4% Chng

**Isle of Capri - KC**
- AGR: $5,016, -7.8% Chng
- Table AGR: $240, -29.2% Chng
- Total AGR: $5,256, -9.1% Chng
- Admissions: 153.2, -8.7% Chng
- Patrons: 79.5, -11.5% Chng
- Win Per Patron: $66.12, 2.8% Chng
- Slot Hold %: 9.7% -3.5% Chng
- Table Win %: 17.0% -19.9% Chng

**Ameristar KC**
- AGR: $13,180, 3.2% Chng
- Table AGR: $1,895, -24.1% Chng
- Total AGR: $15,074, -1.2% Chng
- Admissions: 353.9, -5.1% Chng
- Patrons: 184.5, -1.3% Chng
- Win Per Patron: $81.70, 0.1% Chng
- Slot Hold %: 9.7% 3.8% Chng
- Table Win %: 19.0% -19.9% Chng

**Total**
- AGR: $41,012, -0.3% Chng
- Table AGR: $7,965, 6.5% Chng
- Total AGR: $48,977, 0.7% Chng
- Admissions: 1,054.4, -5.4% Chng
- Patrons: 560.2, -3.8% Chng
- Win Per Patron: $87.43, 4.7% Chng
- Slot Hold %: 9.9% 2.1% Chng
- Table Win %: 19.8% 8.4% Chng

### St. Louis Market

**Hollywood**
- AGR: $15,576, 0.1% Chng
- Table AGR: $2,577, -0.7% Chng
- Total AGR: $18,153, 0.0% Chng
- Admissions: 385.9, -8.0% Chng
- Patrons: 189.8, -5.9% Chng
- Win Per Patron: $95.64, 6.2% Chng
- Slot Hold %: 9.4% 1.6% Chng
- Table Win %: 20.1% 8.4% Chng

**River City**
- AGR: $15,650, 0.0% Chng
- Table AGR: $1,109, -47.7% Chng
- Total AGR: $16,759, -5.7% Chng
- Admissions: 407.4, -2.3% Chng
- Patrons: 222.7, 2.4% Chng
- Win Per Patron: $75.25, -7.9% Chng
- Slot Hold %: 9.4% 1.7% Chng
- Table Win %: 8.4% -54.1% Chng

**Lumiere Place**
- AGR: $10,635, 12.6% Chng
- Table AGR: $2,664, 51.8% Chng
- Total AGR: $13,299, 18.8% Chng
- Admissions: 333.7, 5.3% Chng
- Patrons: 186.9, 5.7% Chng
- Win Per Patron: $71.15, 12.4% Chng
- Slot Hold %: 9.8% 2.7% Chng
- Table Win %: 21.7% 25.7% Chng

**Ameristar SC**
- AGR: $17,744, -1.1% Chng
- Table AGR: $3,011, -3.2% Chng
- Total AGR: $20,754, -1.4% Chng
- Admissions: 422.3, -4.0% Chng
- Patrons: 222.9, -2.6% Chng
- Win Per Patron: $93.11, 1.3% Chng
- Slot Hold %: 9.0% 2.6% Chng
- Table Win %: 20.7% 2.2% Chng

**Total**
- AGR: $59,604, 1.7% Chng
- Table AGR: $9,360, -2.3% Chng
- Total AGR: $68,965, 1.2% Chng
- Admissions: 1,549.3, -3.0% Chng
- Patrons: 822.3, -0.3% Chng
- Win Per Patron: $83.87, 1.5% Chng
- Slot Hold %: 9.3% 2.2% Chng
- Table Win %: 17.7% -5.5% Chng

### Out State Markets

**Lady Luck**
- AGR: $2,634, 2.6% Chng
- Table AGR: $213, -34.5% Chng
- Total AGR: $2,847, -1.6% Chng
- Admissions: 62.2, -2.2% Chng
- Patrons: 29.5, 2.4% Chng
- Win Per Patron: $96.51, -3.9% Chng
- Slot Hold %: 10.7% -3.0% Chng
- Table Win %: 16.6% -35.6% Chng

**St. Jo**
- AGR: $3,250, 4.0% Chng
- Table AGR: $142, -41.9% Chng
- Total AGR: $3,393, 0.7% Chng
- Admissions: 62.2, 2.8% Chng
- Patrons: 44.7, 3.1% Chng
- Win Per Patron: $75.90, -2.3% Chng
- Slot Hold %: 10.9% -1.8% Chng
- Table Win %: 20.1% -42.1% Chng

**Mark Twain**
- AGR: $2,352, 0.0% Chng
- Table AGR: $194, -13.8% Chng
- Total AGR: $2,536, -1.1% Chng
- Admissions: 55.0, 4.0% Chng
- Patrons: 27.3, 3.1% Chng
- Win Per Patron: $88.34, -4.1% Chng
- Slot Hold %: 11.7% 1.0% Chng
- Table Win %: 30.2% 4.1% Chng

**Isle - Boonville**
- AGR: $5,584, -2.6% Chng
- Table AGR: $763, 48.1% Chng
- Total AGR: $6,347, 1.6% Chng
- Admissions: 119.9, -12.9% Chng
- Patrons: 63.3, -12.1% Chng
- Win Per Patron: $100.27, 15.6% Chng
- Slot Hold %: 9.8% 4.5% Chng
- Table Win %: 25.6% 21.9% Chng

**Isle - Cape Girardeau**
- AGR: $4,258, -6.8% Chng
- Table AGR: $682, 13.8% Chng
- Total AGR: $4,940, -4.4% Chng
- Admissions: 116.2, -20.6% Chng
- Patrons: 60.7, -19.9% Chng
- Win Per Patron: $81.38, 19.4% Chng
- Slot Hold %: 10.5% 0.7% Chng
- Table Win %: 30.8% 25.5% Chng

**Total Statewide**
- AGR: $118,693, 0.5% Chng
- Table AGR: $19,310, 1.9% Chng
- Total AGR: $138,003, 0.7% Chng
- Admissions: 3,039.2, -4.8% Chng
- Patrons: 1,609.4, -2.8% Chng
- Win Per Patron: $85.75, 3.6% Chng
- Slot Hold %: 9.7% 2.0% Chng
- Table Win %: 19.1% 0.6% Chng

Note: Values are subject to change.