

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended September 30, 2018**  
(Values in 000's)

|                                  | <u>Slot AGR</u>   |                         | <u>Table AGR</u> |                         | <u>Total AGR</u>  |                         | <u>Admissions</u> |                         | <u>Patrons</u> |                         | <u>Win Per Patron</u> |                         | <u>Slot Hold %</u> |                         | <u>Table Win %</u> |                         |
|----------------------------------|-------------------|-------------------------|------------------|-------------------------|-------------------|-------------------------|-------------------|-------------------------|----------------|-------------------------|-----------------------|-------------------------|--------------------|-------------------------|--------------------|-------------------------|
|                                  | <u>\$\$</u>       | <u>Year/Year % Chng</u> | <u>\$\$</u>      | <u>Year/Year % Chng</u> | <u>\$\$</u>       | <u>Year/Year % Chng</u> | <u>#</u>          | <u>Year/Year % Chng</u> | <u>#</u>       | <u>Year/Year % Chng</u> | <u>\$\$</u>           | <u>Year/Year % Chng</u> | <u>%</u>           | <u>Year/Year % Chng</u> | <u>%</u>           | <u>Year/Year % Chng</u> |
| <b><u>Kansas City Market</u></b> |                   |                         |                  |                         |                   |                         |                   |                         |                |                         |                       |                         |                    |                         |                    |                         |
| Argosy                           | \$ 11,480         | -2.8%                   | \$ 2,056         | 16.6%                   | \$ 13,536         | -0.3%                   | 263.6             | -6.4%                   | 141.5          | -3.7%                   | \$ 95.66              | 3.6%                    | 10.0%              | 3.3%                    | 20.7%              | -4.9%                   |
| Harrah's NKC                     | \$ 11,865         | -0.2%                   | \$ 3,368         | -8.6%                   | \$ 15,233         | -2.2%                   | 293.0             | -8.2%                   | 157.5          | -8.8%                   | \$ 96.71              | 7.3%                    | 10.1%              | 5.6%                    | 20.8%              | -3.9%                   |
| Isle of Capri - KC               | \$ 5,028          | -9.8%                   | \$ 348           | 4.7%                    | \$ 5,375          | -8.9%                   | 154.2             | -8.9%                   | 81.4           | -9.4%                   | \$ 66.04              | 0.4%                    | 10.7%              | -1.2%                   | 26.4%              | 32.4%                   |
| Ameristar KC                     | \$ 13,963         | 4.3%                    | \$ 2,638         | -0.1%                   | \$ 16,600         | 3.5%                    | 386.5             | 0.7%                    | 197.6          | 0.0%                    | \$ 84.01              | 3.6%                    | 9.6%               | 4.1%                    | 22.4%              | -7.7%                   |
| <b>Total</b>                     | <b>\$ 42,335</b>  | <b>-0.8%</b>            | <b>\$ 8,409</b>  | <b>-0.1%</b>            | <b>\$ 50,744</b>  | <b>-0.7%</b>            | <b>1,097.3</b>    | <b>-4.9%</b>            | <b>578.0</b>   | <b>-4.8%</b>            | <b>\$ 87.79</b>       | <b>4.3%</b>             | <b>10.0%</b>       | <b>3.5%</b>             | <b>21.4%</b>       | <b>-4.0%</b>            |
| <b><u>St. Louis Market</u></b>   |                   |                         |                  |                         |                   |                         |                   |                         |                |                         |                       |                         |                    |                         |                    |                         |
| Hollywood                        | \$ 16,350         | -3.3%                   | \$ 3,074         | -0.1%                   | \$ 19,424         | -2.8%                   | 400.7             | -9.0%                   | 198.4          | -8.0%                   | \$ 97.90              | 5.6%                    | 9.6%               | 2.1%                    | 23.2%              | 0.5%                    |
| River City                       | \$ 16,261         | -0.3%                   | \$ 1,944         | -19.5%                  | \$ 18,205         | -2.7%                   | 430.5             | -6.5%                   | 231.9          | -1.8%                   | \$ 78.50              | -0.9%                   | 9.2%               | 1.7%                    | 16.2%              | -20.1%                  |
| Lumiere Place                    | \$ 10,737         | 11.4%                   | \$ 2,555         | 17.0%                   | \$ 13,293         | 12.4%                   | 360.3             | 7.7%                    | 204.7          | 8.0%                    | \$ 64.94              | 4.1%                    | 9.6%               | 3.0%                    | 20.6%              | 0.5%                    |
| Ameristar SC                     | \$ 18,357         | -0.5%                   | \$ 3,317         | -6.7%                   | \$ 21,674         | -1.5%                   | 439.0             | -6.5%                   | 225.3          | -4.7%                   | \$ 96.20              | 3.3%                    | 8.9%               | 0.7%                    | 21.8%              | -1.8%                   |
| <b>Total</b>                     | <b>\$ 61,705</b>  | <b>0.6%</b>             | <b>\$ 10,891</b> | <b>-3.0%</b>            | <b>\$ 72,596</b>  | <b>0.1%</b>             | <b>1,630.5</b>    | <b>-4.4%</b>            | <b>860.3</b>   | <b>-2.0%</b>            | <b>\$ 84.38</b>       | <b>2.1%</b>             | <b>9.3%</b>        | <b>1.8%</b>             | <b>20.6%</b>       | <b>-4.8%</b>            |
| <b><u>Out State Markets</u></b>  |                   |                         |                  |                         |                   |                         |                   |                         |                |                         |                       |                         |                    |                         |                    |                         |
| Lady Luck                        | \$ 2,778          | -0.4%                   | \$ 349           | -23.0%                  | \$ 3,127          | -3.6%                   | 67.7              | -3.1%                   | 31.8           | 0.7%                    | \$ 98.33              | -4.2%                   | 10.6%              | -2.2%                   | 25.1%              | -21.9%                  |
| St. Jo                           | \$ 3,253          | -0.1%                   | \$ 169           | -20.9%                  | \$ 3,422          | -1.3%                   | 77.1              | -8.6%                   | 41.7           | -9.7%                   | \$ 82.06              | 9.3%                    | 11.3%              | 2.0%                    | 22.0%              | -18.9%                  |
| Mark Twain                       | \$ 2,484          | -5.7%                   | \$ 133           | 2.4%                    | \$ 2,617          | -5.3%                   | 57.4              | -3.4%                   | 29.6           | -4.4%                   | \$ 88.42              | -1.0%                   | 11.5%              | 0.2%                    | 20.6%              | 25.3%                   |
| Isle - Boonville                 | \$ 6,264          | 1.9%                    | \$ 252           | -52.9%                  | \$ 6,515          | -2.5%                   | 137.3             | -7.1%                   | 72.2           | -7.2%                   | \$ 90.24              | 5.1%                    | 9.9%               | 3.0%                    | 8.8%               | -58.4%                  |
| Isle - Cape Girardeau            | \$ 4,472          | -13.2%                  | \$ 585           | -20.7%                  | \$ 5,057          | -14.1%                  | 129.6             | -14.5%                  | 67.1           | -15.1%                  | \$ 75.37              | 1.2%                    | 10.4%              | -4.1%                   | 24.8%              | -11.6%                  |
| <b>Total Statewide</b>           | <b>\$ 123,291</b> | <b>-0.5%</b>            | <b>\$ 20,788</b> | <b>-4.3%</b>            | <b>\$ 144,079</b> | <b>-1.1%</b>            | <b>3,196.9</b>    | <b>-5.2%</b>            | <b>1,680.7</b> | <b>-4.0%</b>            | <b>\$ 85.73</b>       | <b>3.0%</b>             | <b>9.7%</b>        | <b>2.0%</b>             | <b>20.7%</b>       | <b>-6.6%</b>            |

**Note: Values are subject to change.**