## MISSOURI GAMING COMMISSION  
**MARKET ANALYSIS**  
Month Ended August 31, 2018  
(Values in 000's)

<table>
<thead>
<tr>
<th>Slot AGR</th>
<th>Table AGR</th>
<th>Total AGR</th>
<th>Admissions</th>
<th>Patrons</th>
<th>Win Per Patron</th>
<th>Slot Hold %</th>
<th>Table Win %</th>
</tr>
</thead>
<tbody>
<tr>
<td>$ $</td>
<td>% Chng</td>
<td>$ $</td>
<td>% Chng</td>
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<td>% Chng</td>
<td>$ $</td>
<td>% Chng</td>
</tr>
</tbody>
</table>

### Kansas City Market

- **Argosy**  
  - AGR: $12,279 7.3%  
  - Table AGR: $1.679 7.8%  
  - Total AGR: $13,958 7.4%  
  - Admissions: 266.4 -0.9%  
  - Patrons: 144.2 0.7%  
  - Win Per Patron: $96.80 6.6%  
  - % Chng: 10.4% -6.2%  
  - Slot Hold %: 15.9% -19.0%  

- **Harrah's NKC**  
  - AGR: $11,019 -6.1%  
  - Table AGR: $3,571 -7.1%  
  - Total AGR: $14,589 -6.3%  
  - Admissions: 292.1 -8.3%  
  - Patrons: 155.3 -9.6%  
  - Win Per Patron: $93.94 3.7%  
  - % Chng: 22.1% -4.3%  

- **Isle of Capri - KC**  
  - AGR: $5,292 -5.3%  
  - Table AGR: $271 -17.2%  
  - Total AGR: $5,563 -5.9%  
  - Admissions: 161.1 -3.3%  
  - Patrons: 84.7 -5.2%  
  - Win Per Patron: $65.68 -0.7%  
  - % Chng: 20.1% 2.8%  

- **Ameristar KC**  
  - AGR: $14,830 10.9%  
  - Table AGR: $2,970 52.9%  
  - Total AGR: $17,800 16.2%  
  - Admissions: 405.8 6.8%  
  - Patrons: 210.2 8.2%  
  - Win Per Patron: $84.68 7.4%  
  - % Chng: 24.6% 44.3%  

- **Total**  
  - AGR: $43,419 3.0%  
  - Table AGR: $8,491 10.7%  
  - Total AGR: $51,910 4.2%  
  - Admissions: 1,125.4 -0.7%  
  - Patrons: 594.4 -0.7%  
  - Win Per Patron: $87.33 5.0%  
  - % Chng: 21.2% 3.8%  

### St. Louis Market

- **Hollywood**  
  - AGR: $17,391 2.2%  
  - Table AGR: $3,020 10.2%  
  - Total AGR: $20,410 3.3%  
  - Admissions: 454.6 0.2%  
  - Patrons: 226.8 2.1%  
  - Win Per Patron: $89.99 1.2%  
  - % Chng: 20.2% -3.9%  

- **River City**  
  - AGR: $16,623 0.1%  
  - Table AGR: $2,450 23.7%  
  - Total AGR: $19,073 2.6%  
  - Admissions: 428.4 -4.9%  
  - Patrons: 229.9 -3.5%  
  - Win Per Patron: $82.96 6.3%  
  - % Chng: 20.5% 20.1%  

- **Lumiere Place**  
  - AGR: $11,901 18.0%  
  - Table AGR: $2,106 -9.8%  
  - Total AGR: $14,007 12.8%  
  - Admissions: 375.0 12.8%  
  - Patrons: 213.3 12.8%  
  - Win Per Patron: $65.67 0.0%  
  - % Chng: 15.9% -28.4%  

- **Ameristar SC**  
  - AGR: $19,633 5.3%  
  - Table AGR: $4,235 53.6%  
  - Total AGR: $23,867 11.5%  
  - Admissions: 474.9 3.9%  
  - Patrons: 242.5 2.3%  
  - Win Per Patron: $98.42 9.0%  
  - % Chng: 22.7% 19.1%  

- **Total**  
  - AGR: $65,547 5.1%  
  - Table AGR: $11,810 20.4%  
  - Total AGR: $77,357 7.2%  
  - Admissions: 1,732.9 2.3%  
  - Patrons: 912.5 2.9%  
  - Win Per Patron: $84.78 4.1%  
  - % Chng: 20.1% 1.6%  

### Out State Markets

- **Lady Luck**  
  - AGR: $2,786 7.6%  
  - Table AGR: $339 3.9%  
  - Total AGR: $3,125 7.2%  
  - Admissions: 70.6 5.1%  
  - Patrons: 32.2 6.2%  
  - Win Per Patron: $97.04 1.0%  
  - % Chng: 23.1% 8.7%  

- **St. Jo**  
  - AGR: $3,422 13.3%  
  - Table AGR: $217 1.6%  
  - Total AGR: $3,639 12.5%  
  - Admissions: 62.8 3.8%  
  - Patrons: 45.5 3.5%  
  - Win Per Patron: $79.98 8.7%  
  - % Chng: 27.3% -1.3%  

- **Mark Twain**  
  - AGR: $2,551 0.4%  
  - Table AGR: $228 73.1%  
  - Total AGR: $2,780 4.0%  
  - Admissions: 61.0 4.2%  
  - Patrons: 31.7 2.4%  
  - Win Per Patron: $87.68 1.5%  
  - % Chng: 34.9% 92.7%  

- **Isle - Boonville**  
  - AGR: $6,442 0.7%  
  - Table AGR: $656 33.8%  
  - Total AGR: $7,099 3.1%  
  - Admissions: 137.8 -6.2%  
  - Patrons: 71.9 -7.1%  
  - Win Per Patron: $98.73 11.0%  
  - % Chng: 22.9% 12.4%  

- **Isle - Cape Girardeau**  
  - AGR: $4,612 0.4%  
  - Table AGR: $651 18.1%  
  - Total AGR: $5,263 2.3%  
  - Admissions: 120.9 -12.0%  
  - Patrons: 62.5 -13.4%  
  - Win Per Patron: $84.21 18.1%  
  - % Chng: 25.2% 12.6%  

- **Total Statewide**  
  - AGR: $128,779 4.2%  
  - Table AGR: $22,394 16.7%  
  - Total AGR: $151,172 5.8%  
  - Win Per Patron: $3,331.4 0.4%  
  - % Chng: 10.7% 0.8%  

Note: Values are subject to change.