## MISSOURI GAMING COMMISSION
### MARKET ANALYSIS
#### Month Ended March 31, 2019
*(Values in 000's)*

<table>
<thead>
<tr>
<th>Slot AGR</th>
<th>Table AGR</th>
<th>Total AGR</th>
<th>Admissions</th>
<th>Patrons</th>
<th>Win Per Patron</th>
<th>Slot Hold %</th>
<th>Table Win %</th>
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#### Kansas City Market

- **Argosy**:
  - AGR: $13,565, 0.8% Chng
  - Table AGR: $1,900, -5.2% Chng
  - Total AGR: $15,464, 0.0% Chng
  - Admissions: 153.9, -0.5% Chng
  - Patrons: 292.1, -2.3% Chng
  - Win Per Patron: $100.48, 0.6% Chng
  - Slot Hold %: 10.3%
  - Table Win %: 2.4%
  - Year/Year % Chng: -19.6%

- **Harrah's NKC**:
  - AGR: $12,874, 8.0% Chng
  - Table AGR: $5,092, 38.4% Chng
  - Total AGR: $17,966, 15.2% Chng
  - Admissions: 321.1, 1.6% Chng
  - Patrons: 171.7, 2.4% Chng
  - Win Per Patron: $104.63, 12.5% Chng
  - Slot Hold %: 11.1%
  - Table Win %: 4.6%
  - Year/Year % Chng: 27.8%

- **Isle of Capri - KC**:
  - AGR: $6,230, -4.8% Chng
  - Table AGR: $353, 33.0% Chng
  - Total AGR: $6,583, -3.4% Chng
  - Admissions: 174.9, -6.5% Chng
  - Patrons: 87.4, -8.3% Chng
  - Win Per Patron: $75.32, 5.4% Chng
  - Slot Hold %: 10.2%
  - Table Win %: 0.5%
  - Year/Year % Chng: 25.8%

- **Ameristar KC**:
  - AGR: $15,794, 0.6% Chng
  - Table AGR: $2,874, 15.6% Chng
  - Total AGR: $18,668, 2.6% Chng
  - Admissions: 433.8, 2.0% Chng
  - Patrons: 218.8, 0.8% Chng
  - Win Per Patron: $85.32, 1.8% Chng
  - Slot Hold %: 9.5%
  - Table Win %: -3.1%
  - Year/Year % Chng: 16.0%

**Total**: $48,463, 1.8% Chng

#### St. Louis Market

- **Hollywood**: AGR: $18,772, -1.4% Chng
  - Table AGR: $4,211, 37.1% Chng
  - Total AGR: $22,983, 3.9% Chng
  - Admissions: 466.2, -4.9% Chng
  - Patrons: 224.2, -5.7% Chng
  - Win Per Patron: $102.51, 10.2% Chng
  - Slot Hold %: 9.5%
  - Table Win %: 2.5%
  - Year/Year % Chng: 27.5%

- **River City**: AGR: $18,016, -6.6% Chng
  - Table AGR: $2,833, 0.5% Chng
  - Total AGR: $20,849, -5.7% Chng
  - Admissions: 469.5, -10.5% Chng
  - Patrons: 251.9, -4.4% Chng
  - Win Per Patron: $82.77, -1.3% Chng
  - Slot Hold %: 9.3%
  - Table Win %: -2.7%
  - Year/Year % Chng: 19.9%

- **Lumiere Place**: AGR: $13,240, -4.3% Chng
  - Table AGR: $2,607, -0.4% Chng
  - Total AGR: $15,847, -3.7% Chng
  - Admissions: 375.4, -15.8% Chng
  - Patrons: 209.8, -14.9% Chng
  - Win Per Patron: $75.53, 13.1% Chng
  - Slot Hold %: 10.3%
  - Table Win %: 4.6%
  - Year/Year % Chng: 19.5%

- **Ameristar SC**: AGR: $20,917, -3.8% Chng
  - Table AGR: $3,921, 2.5% Chng
  - Total AGR: $24,838, -2.9% Chng
  - Admissions: 488.6, -6.3% Chng
  - Patrons: 253.4, -2.8% Chng
  - Win Per Patron: $98.02, -0.1% Chng
  - Slot Hold %: 9.0%
  - Table Win %: 0.0%
  - Year/Year % Chng: 20.5%

**Total**: $70,945, -4.0% Chng

#### Out State Markets

- **Lady Luck**: AGR: $3,404, -1.2% Chng
  - Table AGR: $434, 1.2% Chng
  - Total AGR: $3,838, -0.9% Chng
  - Admissions: 74.7, -8.3% Chng
  - Patrons: 32.7, -7.6% Chng
  - Win Per Patron: $117.36, 7.2% Chng
  - Slot Hold %: 10.9%
  - Table Win %: 2.1%
  - Year/Year % Chng: 26.2%

- **St. Jo**: AGR: $2,149, -48.2% Chng
  - Table AGR: $120, -50.1% Chng
  - Total AGR: $2,269, -48.3% Chng
  - Admissions: 51.6, -48.6% Chng
  - Patrons: 27.5, -48.8% Chng
  - Win Per Patron: $82.52, 0.9% Chng
  - Slot Hold %: 11.2%
  - Table Win %: -0.2%
  - Year/Year % Chng: 29.4%

- **Mark Twain**: AGR: $2,892, -15.3% Chng
  - Table AGR: $187, -6.8% Chng
  - Total AGR: $3,079, -14.8% Chng
  - Admissions: 61.7, -14.4% Chng
  - Patrons: 30.2, -17.6% Chng
  - Win Per Patron: $101.97, 3.4% Chng
  - Slot Hold %: 11.5%
  - Table Win %: -0.4%
  - Year/Year % Chng: 25.6%

- **Isle - Boonville**: AGR: $7,416, 5.6% Chng
  - Table AGR: $438, -25.1% Chng
  - Total AGR: $7,854, 3.2% Chng
  - Admissions: 147.2, -5.5% Chng
  - Patrons: 75.5, -6.4% Chng
  - Win Per Patron: $104.03, 10.2% Chng
  - Slot Hold %: 10.2%
  - Table Win %: 3.5%
  - Year/Year % Chng: 15.0%

- **Isle - Cape Girardeau**: AGR: $5,571, -5.2% Chng
  - Table AGR: $610, -13.7% Chng
  - Total AGR: $6,182, -6.1% Chng
  - Admissions: 142.7, -14.6% Chng
  - Patrons: 71.0, -17.2% Chng
  - Win Per Patron: $87.06, 13.3% Chng
  - Slot Hold %: 10.4%
  - Table Win %: 0.8%
  - Year/Year % Chng: 21.4%

**Total Statewide**: $140,840, -3.2% Chng

**Note**: Values are subject to change.