

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended December 31, 2015
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$11,644	7.2%	\$1,201	25.4%	\$12,845	8.7%	288.0	2.8%	146.4	1.6%	\$87.74	7.0%	10.0%	2.5%	19.9%	12.4%
Harrah's NKC	\$11,066	0.9%	\$4,177	17.6%	\$15,243	5.0%	314.0	-3.8%	162.7	-3.4%	\$93.69	8.7%	9.5%	4.5%	27.3%	14.6%
Isle of Capri - KC	\$6,094	-3.1%	\$389	75.4%	\$6,483	-0.5%	198.1	-9.4%	101.4	-7.0%	\$63.93	7.0%	11.3%	5.1%	24.2%	124.1%
Ameristar KC	\$14,233	4.4%	\$2,488	24.5%	\$16,720	7.0%	444.7	-0.2%	220.7	0.7%	\$75.76	6.3%	9.1%	1.5%	21.7%	-1.7%
Total	\$43,037	3.1%	\$8,254	22.7%	\$51,292	5.8%	1,244.8	-2.1%	631.2	-1.5%	\$81.26	7.4%	9.7%	2.9%	24.0%	12.1%
<u>St. Louis Market</u>																
Hollywood	\$ 15,548	-0.6%	\$ 2,729	29.3%	\$ 18,276	3.0%	446.1	3.6%	211.2	2.5%	\$ 86.54	0.4%	9.1%	-0.9%	20.8%	27.0%
River City	\$ 16,207	4.5%	\$ 1,930	-14.1%	\$ 18,137	2.1%	494.2	0.3%	252.4	2.0%	\$ 71.86	0.1%	8.9%	-0.5%	17.5%	-18.0%
Lumiere Place	\$ 8,877	5.4%	\$ 2,582	45.2%	\$ 11,458	12.3%	324.0	4.6%	161.6	5.2%	\$ 70.90	6.7%	10.0%	5.2%	21.6%	23.3%
Ameristar SC	\$ 18,665	-4.2%	\$ 2,964	-0.9%	\$ 21,629	-3.7%	514.5	-6.6%	251.1	-6.1%	\$ 86.14	2.5%	8.9%	-3.3%	19.4%	-10.9%
Total	\$ 59,297	0.4%	\$ 10,204	11.8%	\$ 69,501	1.9%	1,778.8	-0.3%	876.3	0.2%	\$ 79.31	1.7%	9.1%	-0.7%	19.9%	3.0%
<u>Out State Markets</u>																
Lady Luck	\$ 2,694	8.0%	\$ 336	17.2%	\$ 3,031	9.0%	73.8	1.9%	32.4	5.9%	\$ 93.54	2.9%	10.6%	-2.1%	25.5%	9.9%
St. Jo	\$ 3,011	6.7%	\$ 257	6.2%	\$ 3,268	6.6%	100.7	-4.2%	50.6	-3.5%	\$ 64.58	10.6%	8.5%	4.6%	25.4%	17.2%
Mark Twain	\$ 2,841	1.2%	\$ 230	12.2%	\$ 3,071	2.0%	81.2	-8.5%	40.0	-10.2%	\$ 76.78	13.6%	9.1%	-0.9%	25.2%	23.9%
Isle - Boonville	\$ 6,089	4.2%	\$ 598	9.8%	\$ 6,687	4.7%	150.1	-1.2%	77.4	-4.0%	\$ 86.40	9.0%	9.6%	7.4%	23.0%	7.4%
Isle - Cape Girardeau	\$ 4,871	7.7%	\$ 706	15.0%	\$ 5,577	8.6%	159.3	-0.7%	83.9	-0.7%	\$ 66.47	9.4%	10.2%	5.2%	23.5%	8.7%
Total Statewide	\$121,841	2.1%	\$20,586	16.0%	\$142,426	3.9%	\$3,589	-1.2%	\$1,792	-0.9%	\$79.49	4.9%	9.4%	1.3%	21.7%	7.2%

Note: Values are subject to change.