### MISSOURI GAMING COMMISSION
### MARKET ANALYSIS
### Month Ended October 31, 2015
### (Values in 000's)

<table>
<thead>
<tr>
<th>Slot AGR</th>
<th>Table AGR</th>
<th>Total AGR</th>
<th>Admissions</th>
<th>Patrons</th>
<th>Win Per Patron</th>
<th>Slot Hold %</th>
<th>Table Win %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year/Year</td>
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</tbody>
</table>

#### Kansas City Market

- **Argosy**
  - Slot AGR: $11,127, 6.6%
  - Table AGR: $1,252, 22.0%
  - Total AGR: $12,379, 8.0%
  - Admissions: 273.1, 2.6%
  - Patrons: 142.8, 4.1%
  - Win Per Patron: $86.69, 3.7%
  - Slot Hold %: 9.7%
  - Table Win %: 1.4%

- **Harrah's NKC**
  - Slot AGR: $11,800, 5.0%
  - Table AGR: $4,527, 31.2%
  - Total AGR: $16,327, 11.1%
  - Admissions: 315.1, 0.4%
  - Patrons: 166.4, 2.5%
  - Win Per Patron: $98.12, 8.4%
  - Slot Hold %: 9.5%
  - Table Win %: 26.9%

- **Isle of Capri - KC**
  - Slot AGR: $5,721, -3.7%
  - Table AGR: $340, 11.8%
  - Total AGR: $6,061, -3.0%
  - Admissions: 197.5, -6.3%
  - Patrons: 97.6, -9.0%
  - Win Per Patron: $62.10, 6.6%
  - Slot Hold %: 11.0%
  - Table Win %: 44.7%

- **Ameristar KC**
  - Slot AGR: $13,974, 2.1%
  - Table AGR: $1,971, -7.7%
  - Total AGR: $15,945, 0.8%
  - Admissions: 431.9, 2.0%
  - Patrons: 216.4, 3.6%
  - Win Per Patron: $73.68, -2.8%
  - Slot Hold %: -2.1%
  - Table Win %: 18.8%

- **Total**
  - Slot AGR: $42,623, 3.2%
  - Table AGR: $8,090, 17.0%
  - Total AGR: $50,712, 5.2%
  - Admissions: 1,217.6, 0.3%
  - Patrons: 623.2, 1.2%
  - Win Per Patron: $81.37, 3.9%
  - Slot Hold %: 9.5%
  - Table Win %: 23.4%

#### St. Louis Market

- **Hollywood**
  - Slot AGR: $16,128, 3.6%
  - Table AGR: $2,556, 0.5%
  - Total AGR: $18,684, 3.2%
  - Admissions: 431.7, 5.3%
  - Patrons: 206.1, 1.7%
  - Win Per Patron: $90.66, 1.4%
  - Slot Hold %: 9.3%
  - Table Win %: 19.8%

- **River City**
  - Slot AGR: $17,395, 12.7%
  - Table AGR: $2,212, 33.0%
  - Total AGR: $19,607, 14.7%
  - Admissions: 530.0, 8.3%
  - Patrons: 261.8, 4.8%
  - Win Per Patron: $74.89, 9.4%
  - Slot Hold %: 9.1%
  - Table Win %: 20.6%

- **Lumiere Place**
  - Slot AGR: $9,687, 4.9%
  - Table AGR: $2,358, -2.8%
  - Total AGR: $12,045, 3.3%
  - Admissions: 323.3, -6.8%
  - Patrons: 163.1, -7.5%
  - Win Per Patron: $73.85, 11.7%
  - Slot Hold %: 10.0%
  - Table Win %: 19.8%

- **Ameristar SC**
  - Slot AGR: $19,212, 4.3%
  - Table AGR: $2,904, 3.0%
  - Total AGR: $22,136, 4.1%
  - Admissions: 503.5, -7.0%
  - Patrons: 248.7, -3.8%
  - Win Per Patron: $89.01, 8.2%
  - Slot Hold %: 3.0%
  - Table Win %: 20.4%

- **Total**
  - Slot AGR: $62,422, 6.4%
  - Table AGR: $10,051, 6.1%
  - Total AGR: $72,473, 6.4%
  - Admissions: 1,788.5, 0.1%
  - Patrons: 879.7, -0.9%
  - Win Per Patron: $82.38, 7.3%
  - Slot Hold %: 9.3%
  - Table Win %: 20.1%

#### Out State Markets

- **Lady Luck**
  - Slot AGR: $2,767, 17.5%
  - Table AGR: $327, 46.4%
  - Total AGR: $3,094, 20.0%
  - Admissions: 72.4, 6.3%
  - Patrons: 31.9, 10.3%
  - Win Per Patron: $96.98, 8.8%
  - Slot Hold %: 11.2%
  - Table Win %: 26.3%

- **St. Jo**
  - Slot AGR: $2,975, 2.3%
  - Table AGR: $328, 19.4%
  - Total AGR: $3,213, 3.4%
  - Admissions: 96.3, -1.5%
  - Patrons: 49.9, 1.2%
  - Win Per Patron: $64.39, 2.1%
  - Slot Hold %: 9.0%
  - Table Win %: 25.5%

- **Mark Twain**
  - Slot AGR: $2,871, 3.3%
  - Table AGR: $214, 5.3%
  - Total AGR: $3,086, 3.5%
  - Admissions: 82.0, -9.2%
  - Patrons: 40.7, 0.4%
  - Win Per Patron: $75.82, 3.0%
  - Slot Hold %: 9.4%
  - Table Win %: 25.9%

- **Isle - Boonville**
  - Slot AGR: $6,191, 4.7%
  - Table AGR: $435, -24.9%
  - Total AGR: $6,626, 2.1%
  - Admissions: 149.3, -7.3%
  - Patrons: 76.9, -10.7%
  - Win Per Patron: $86.16, 14.3%
  - Slot Hold %: 9.9%
  - Table Win %: 16.3%

- **Isle - Cape Girardeau**
  - Slot AGR: $4,692, 4.6%
  - Table AGR: $706, 6.7%
  - Total AGR: $5,398, 4.9%
  - Admissions: 148.5, -7.7%
  - Patrons: 78.8, -9.2%
  - Win Per Patron: $68.50, 15.6%
  - Slot Hold %: 10.5%
  - Table Win %: 26.3%

- **Total Statewide**
  - Slot AGR: $124,542, 5.2%
  - Table AGR: $20,060, 9.9%
  - Total AGR: $144,602, 5.8%
  - Admissions: $3,555, -0.5%
  - Patrons: $1,781, -0.7%
  - Win Per Patron: $81.19, 6.6%
  - Slot Hold %: 9.5%
  - Table Win %: 21.6%

**Note:** Values are subject to change.