## MISSOURI GAMING COMMISSION
### MARKET ANALYSIS
#### Month Ended January 31, 2016
(Vales in 000's)

<table>
<thead>
<tr>
<th>Slot AGR</th>
<th>Table AGR</th>
<th>Total AGR</th>
<th>Admissions</th>
<th>Patrons</th>
<th>Win Per Patron</th>
<th>Slot Hold %</th>
<th>Table Win %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year/Year</td>
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</tbody>
</table>

### Kansas City Market

- **Argosy**
  - AGR: $11,284, 5.8% Chng
  - Table AGR: $1,272, 10.1% Chng
  - Total AGR: $12,556, 6.2% Chng
  - Admissions: 262.1, 4.4% Chng
  - Patrons: 146.7, 2.3% Chng
  - Win Per Patron: $85.59, 3.8% Chng
  - Slot Hold %: 9.9%
  - Table Win %: 5.5%

- **Harrah’s NKC**
  - AGR: $10,500, -6.3% Chng
  - Table AGR: $3,526, 22.5% Chng
  - Total AGR: $14,026, -0.4% Chng
  - Admissions: 300.5, -5.5% Chng
  - Patrons: 154.4, -5.4% Chng
  - Win Per Patron: $90.84, 5.2% Chng
  - Slot Hold %: 11.4%
  - Table Win %: 3.9%

- **Isle of Capri - KC**
  - AGR: $5,698, -5.2% Chng
  - Table AGR: $338, 26.6% Chng
  - Total AGR: $6,036, -3.8% Chng
  - Admissions: 179.2, -16.9% Chng
  - Patrons: 92.5, -12.4% Chng
  - Win Per Patron: $65.25, 9.8% Chng
  - Slot Hold %: 8.8%
  - Table Win %: 5.8%

- **Ameristar KC**
  - AGR: $13,928, -2.9% Chng
  - Table AGR: $2,020, 0.0% Chng
  - Total AGR: $15,948, -2.6% Chng
  - Admissions: 441.0, -4.7% Chng
  - Patrons: 217.5, -2.0% Chng
  - Win Per Patron: $73.32, -0.6% Chng
  - Slot Hold %: 8.6%
  - Table Win %: 25.1%

- **Total**
  - AGR: $41,408, -2.0% Chng
  - Table AGR: $7,157, 13.2% Chng
  - Total AGR: $48,565, 0.0% Chng
  - Admissions: 1,212.8, -5.0% Chng
  - Patrons: 611.1, -3.6% Chng
  - Win Per Patron: $79.47, 3.8% Chng
  - Slot Hold %: 9.7%
  - Table Win %: 21.7%

### St. Louis Market

- **Hollywood**
  - AGR: $15,970, 1.9% Chng
  - Table AGR: $2,649, 18.9% Chng
  - Total AGR: $18,619, 4.0% Chng
  - Admissions: 453.9, 2.2% Chng
  - Patrons: 210.2, 2.4% Chng
  - Win Per Patron: $88.58, 1.6% Chng
  - Slot Hold %: 9.2%
  - Table Win %: 21.0%

- **River City**
  - AGR: $16,296, 2.2% Chng
  - Table AGR: $1,957, 6.5% Chng
  - Total AGR: $18,253, 2.6% Chng
  - Admissions: 487.3, -2.2% Chng
  - Patrons: 244.3, -0.6% Chng
  - Win Per Patron: $74.71, 3.3% Chng
  - Slot Hold %: 8.8%
  - Table Win %: 18.2%

- **Lumiere Place**
  - AGR: $8,550, 1.2% Chng
  - Table AGR: $2,514, 19.8% Chng
  - Total AGR: $11,064, 4.9% Chng
  - Admissions: 330.2, 12.1% Chng
  - Patrons: 164.7, 15.2% Chng
  - Win Per Patron: $67.18, -9.0% Chng
  - Slot Hold %: 9.5%
  - Table Win %: 22.3%

- **Ameristar SC**
  - AGR: $18,846, -2.6% Chng
  - Table AGR: $2,955, 6.1% Chng
  - Total AGR: $21,801, -1.5% Chng
  - Admissions: 593.2, -7.9% Chng
  - Patrons: 244.1, -7.2% Chng
  - Win Per Patron: $89.31, 6.1% Chng
  - Slot Hold %: 8.6%
  - Table Win %: 20.4%

- **Total**
  - AGR: $59,661, 0.4% Chng
  - Table AGR: $10,075, 12.6% Chng
  - Total AGR: $69,737, 2.0% Chng
  - Admissions: 1,774.6, -0.5% Chng
  - Patrons: 863.3, 0.7% Chng
  - Win Per Patron: $80.78, 1.3% Chng
  - Slot Hold %: 9.0%
  - Table Win %: 20.5%

### Out State Markets

- **Lady Luck**
  - AGR: $2,432, -3.9% Chng
  - Table AGR: $280, 0.6% Chng
  - Total AGR: $2,712, -3.5% Chng
  - Admissions: 66.4, -9.6% Chng
  - Patrons: 28.8, -5.7% Chng
  - Win Per Patron: $94.17, 2.3% Chng
  - Slot Hold %: 10.7%
  - Table Win %: 22.6%

- **St. Jo**
  - AGR: $2,977, -4.6% Chng
  - Table AGR: $255, 13.0% Chng
  - Total AGR: $3,233, -3.4% Chng
  - Admissions: 91.7, -9.8% Chng
  - Patrons: 46.7, -6.2% Chng
  - Win Per Patron: $69.22, 3.0% Chng
  - Slot Hold %: 9.2%
  - Table Win %: 27.9%

- **Mark Twain**
  - AGR: $2,676, 5.2% Chng
  - Table AGR: $250, 28.8% Chng
  - Total AGR: $2,927, 6.8% Chng
  - Admissions: 77.9, -3.7% Chng
  - Patrons: 38.8, -1.9% Chng
  - Win Per Patron: $75.69, 8.0% Chng
  - Slot Hold %: 9.3%
  - Table Win %: 20.1%

- **Isle - Boonville**
  - AGR: $6,039, -6.8% Chng
  - Table AGR: $496, -0.7% Chng
  - Total AGR: $6,535, -6.3% Chng
  - Admissions: 146.4, -11.5% Chng
  - Patrons: 74.2, -12.8% Chng
  - Win Per Patron: $88.07, 7.4% Chng
  - Slot Hold %: 9.7%
  - Table Win %: 19.5%

- **Isle - Cape Girardeau**
  - AGR: $4,504, -4.3% Chng
  - Table AGR: $544, -14.3% Chng
  - Total AGR: $5,048, -5.5% Chng
  - Admissions: 146.4, -11.0% Chng
  - Patrons: 75.4, -10.4% Chng
  - Win Per Patron: $66.94, 5.5% Chng
  - Slot Hold %: 10.2%
  - Table Win %: 19.4%

- **Total Statewide**
  - AGR: $119,698, -1.1% Chng
  - Table AGR: $19,067, 11.4% Chng
  - Total AGR: $138,765, 0.4% Chng
  - Admissions: $3,516, -3.5% Chng
  - Patrons: $1,738, -2.4% Chng
  - Win Per Patron: $79.83, 2.9% Chng
  - Slot Hold %: 9.4%
  - Table Win %: 21.1%

### Note:
Values are subject to change.