## MISSOURI GAMING COMMISSION
### MARKET ANALYSIS
#### Month Ended June 30, 2015

*(Values in 000's)*

<table>
<thead>
<tr>
<th>Slot AGR</th>
<th>Table AGR</th>
<th>Total AGR</th>
<th>Admissions</th>
<th>Patrons</th>
<th>Win Per Patron</th>
<th>Slot Hold %</th>
<th>Table Win %</th>
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<tbody>
<tr>
<td>Year/Year</td>
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</tbody>
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### Kansas City Market

- **Argosy**
  - Year/Year: $10,247, 1.6%
  - Year/Year: $958, -5.6%
  - Year/Year: $11,204, 1.0%
  - Year/Year: 254.2, -2.4%
  - Year/Year: 131.9, -2.9%
  - Year/Year: $84.94, 4.0%
  - Year/Year: 9.8%, -0.3%
  - Year/Year: 19.4%, -11.7%

- **Harrah's NKC**
  - Year/Year: $10,763, 1.4%
  - Year/Year: $2,903, -2.4%
  - Year/Year: $13,666, 0.6%
  - Year/Year: 297.1, -3.8%
  - Year/Year: 154.9, -3.6%
  - Year/Year: $84.23, 4.3%
  - Year/Year: 9.4%, 1.2%
  - Year/Year: 20.4%, -10.5%

- **Isle of Capri - KC**
  - Year/Year: $5,819, -0.8%
  - Year/Year: $362, 19.5%
  - Year/Year: $6,181, 0.2%
  - Year/Year: 214.9, -10.8%
  - Year/Year: 105.1, -3.9%
  - Year/Year: $58.81, 4.2%
  - Year/Year: 9.0%, 0.0%
  - Year/Year: 20.5%, -0.6%

- **Ameristar KC**
  - Year/Year: $13,194, -6.0%
  - Year/Year: $2,149, 35.4%
  - Year/Year: $15,343, -1.8%
  - Year/Year: 418.7, -6.2%
  - Year/Year: 211.5, -5.2%
  - Year/Year: $72.55, 2.4%
  - Year/Year: 9.1%, -1.8%
  - Year/Year: 20.0%, -18.7%

**Total**
  - Year/Year: $40,023, -1.4%
  - Year/Year: $6,371, 8.4%
  - Year/Year: $46,395, -0.2%
  - Year/Year: 1,184.9, -5.7%
  - Year/Year: 603.4, -4.1%
  - Year/Year: $76.89, 4.0%
  - Year/Year: 9.6%, 1.8%
  - Year/Year: 20.2%, -5.7%

### St. Louis Market

- **Hollywood**
  - Year/Year: $15,951, 3.7%
  - Year/Year: $2,299, -2.4%
  - Year/Year: $18,250, 2.9%
  - Year/Year: 442.2, 6.4%
  - Year/Year: 215.2, 6.1%
  - Year/Year: $84.80, -3.0%
  - Year/Year: 9.2%, -2.3%
  - Year/Year: 18.3%, -11.0%

- **River City**
  - Year/Year: $15,287, 5.9%
  - Year/Year: $1,934, 24.2%
  - Year/Year: $17,221, 7.7%
  - Year/Year: 498.2, 9.1%
  - Year/Year: 245.8, 4.7%
  - Year/Year: $70.06, 2.8%
  - Year/Year: 8.9%, 1.0%
  - Year/Year: 20.1%, 10.6%

- **Lumiere Place**
  - Year/Year: $8,133, -19.3%
  - Year/Year: $2,300, -3.8%
  - Year/Year: $10,432, -16.3%
  - Year/Year: 290.9, -27.4%
  - Year/Year: 144.6, -29.3%
  - Year/Year: $72.14, 18.4%
  - Year/Year: 9.2%, -0.3%
  - Year/Year: 21.8%, 7.1%

- **Ameristar SC**
  - Year/Year: $18,170, -0.9%
  - Year/Year: $2,668, -7.0%
  - Year/Year: $20,838, -1.7%
  - Year/Year: 450.9, -6.2%
  - Year/Year: 242.3, -4.0%
  - Year/Year: $86.00, 2.4%
  - Year/Year: 9.1%, 0.0%
  - Year/Year: 20.0%, -18.7%

**Total**
  - Year/Year: $57,540, -1.2%
  - Year/Year: $9,200, 0.3%
  - Year/Year: $66,740, -1.0%
  - Year/Year: 1,722.2, -5.2%
  - Year/Year: 847.9, -5.2%
  - Year/Year: $78.71, 4.5%
  - Year/Year: 9.1%, -1.0%
  - Year/Year: 20.0%, -5.4%

### Out State Markets

- **Lady Luck**
  - Year/Year: $2,566, 18.0%
  - Year/Year: $308, 36.5%
  - Year/Year: $2,874, 19.8%
  - Year/Year: 70.3, 13.4%
  - Year/Year: 31.0, 15.8%
  - Year/Year: $92.71, 3.4%
  - Year/Year: 11.1%, 5.2%
  - Year/Year: 26.3%, 9.0%

- **St. Jo**
  - Year/Year: $2,976, 4.0%
  - Year/Year: $236, 10.5%
  - Year/Year: $3,212, 4.5%
  - Year/Year: 100.2, 4.5%
  - Year/Year: 52.3, 5.3%
  - Year/Year: $61.41, -0.6%
  - Year/Year: 8.9%, -4.0%
  - Year/Year: 23.9%, -1.0%

- **Mark Twain**
  - Year/Year: $2,691, -2.0%
  - Year/Year: $182, -17.0%
  - Year/Year: $2,873, -3.1%
  - Year/Year: 81.8, 0.6%
  - Year/Year: 41.8, 3.2%
  - Year/Year: $68.73, 8.1%
  - Year/Year: 9.6%, 0.6%
  - Year/Year: 21.0%, 18.8%

- **Isle - Boonville**
  - Year/Year: $6,134, 3.6%
  - Year/Year: $475, -10.3%
  - Year/Year: $6,608, 2.5%
  - Year/Year: 152.3, 0.0%
  - Year/Year: 80.5, 0.9%
  - Year/Year: $82.09, 1.5%
  - Year/Year: 9.3%, 3.1%
  - Year/Year: 19.3%, -8.4%

- **Isle - Cape Girardeau**
  - Year/Year: $4,498, 12.7%
  - Year/Year: $390, -20.0%
  - Year/Year: $4,888, 9.1%
  - Year/Year: 152.0, 9.1%
  - Year/Year: 82.0, 12.2%
  - Year/Year: $59.61, -2.7%
  - Year/Year: 10.2%, 6.6%
  - Year/Year: 14.1%, -26.3%

**Total Statewide**
  - Year/Year: $116,428, -0.1%
  - Year/Year: $17,161, 2.6%
  - Year/Year: $133,589, 0.3%
  - Year/Year: $3,464, -3.3%
  - Year/Year: $1,739, -3.0%
  - Year/Year: $76.82, 3.4%
  - Year/Year: 9.4%, 0.5%
  - Year/Year: 20.0%, -6.0%

* Lumiere Place was purchased by Tropicana 4/1/14

Note: Values are subject to change.