

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended March 31, 2015**  
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																
Argosy	\$11,725	-1.3%	\$1,254	2.1%	\$12,979	-1.0%	293.3	-2.3%	151.0	0.2%	\$85.95	-1.2%	9.6%	-1.8%	20.5%	2.7%
Harrah's NKC	\$11,882	-5.6%	\$3,940	33.5%	\$15,822	1.8%	335.2	-6.2%	172.5	-7.0%	\$91.72	9.5%	9.9%	1.5%	25.2%	10.3%
Isle of Capri - KC	\$6,836	-2.2%	\$465	-13.7%	\$7,300	-3.1%	222.4	-10.0%	111.5	-7.8%	\$65.47	5.1%	10.8%	5.2%	21.0%	-1.7%
Ameristar KC	\$15,102	-4.3%	\$2,871	58.6%	\$17,973	2.2%	492.6	-2.1%	239.9	-1.1%	\$74.92	3.3%	9.1%	-1.2%	23.8%	21.5%
<b>Total</b>	<b>\$45,544</b>	<b>-3.6%</b>	<b>\$8,530</b>	<b>30.7%</b>	<b>\$54,074</b>	<b>0.6%</b>	<b>1,343.5</b>	<b>-4.6%</b>	<b>674.9</b>	<b>-3.5%</b>	<b>\$80.12</b>	<b>4.3%</b>	<b>9.7%</b>	<b>0.3%</b>	<b>23.7%</b>	<b>11.8%</b>
<b><u>St. Louis Market</u></b>																
Hollywood	\$ 17,726	1.9%	\$ 2,567	-12.8%	\$ 20,292	-0.2%	486.6	2.4%	224.1	-0.4%	\$ 90.55	0.2%	9.7%	-0.2%	19.2%	-7.6%
River City	\$ 17,456	1.0%	\$ 2,023	-6.8%	\$ 19,479	0.2%	540.7	-2.1%	275.2	-2.1%	\$ 70.78	2.4%	9.1%	2.7%	17.9%	-16.7%
Lumiere Place	\$ 9,835	-1.2%	\$ 2,432	-22.7%	\$ 12,267	-6.4%	344.0	-20.9%	169.4	-17.6%	\$ 72.41	13.6%	9.7%	6.5%	18.4%	-5.9%
Ameristar SC	\$ 21,150	0.2%	\$ 3,076	29.7%	\$ 24,226	3.2%	581.8	-1.2%	283.4	2.9%	\$ 85.48	0.3%	9.4%	0.3%	21.6%	10.8%
<b>Total</b>	<b>\$ 66,167</b>	<b>0.7%</b>	<b>\$ 10,097</b>	<b>-5.0%</b>	<b>\$ 76,264</b>	<b>-0.1%</b>	<b>1,953.1</b>	<b>-4.8%</b>	<b>952.1</b>	<b>-3.6%</b>	<b>\$ 80.10</b>	<b>3.6%</b>	<b>9.4%</b>	<b>1.7%</b>	<b>19.4%</b>	<b>-4.3%</b>
<b><u>Out State Markets</u></b>																
Lady Luck	\$ 2,659	3.6%	\$ 299	-10.8%	\$ 2,959	1.9%	75.5	6.1%	32.8	14.1%	\$ 90.20	-10.7%	10.4%	-4.3%	19.9%	-29.8%
St. Jo	\$ 3,490	3.4%	\$ 266	-5.1%	\$ 3,755	2.8%	111.2	2.0%	55.3	2.6%	\$ 67.91	0.2%	9.0%	-4.4%	22.9%	2.9%
Mark Twain	\$ 3,178	-1.1%	\$ 224	-6.7%	\$ 3,402	-1.5%	92.5	0.2%	44.9	2.0%	\$ 75.77	-3.3%	9.6%	2.4%	20.5%	-13.3%
Isle - Boonville	\$ 6,677	7.4%	\$ 704	59.7%	\$ 7,380	10.8%	167.0	-1.6%	87.2	0.3%	\$ 84.64	10.5%	9.2%	3.8%	24.3%	53.6%
Isle - Cape Girardeau	\$ 5,067	11.2%	\$ 701	-0.9%	\$ 5,768	9.6%	162.9	2.5%	82.8	5.0%	\$ 69.66	4.4%	10.0%	9.1%	22.0%	-4.9%
<b>Total Statewide</b>	<b>\$132,782</b>	<b>-0.1%</b>	<b>\$20,820</b>	<b>8.6%</b>	<b>\$153,602</b>	<b>1.0%</b>	<b>\$3,906</b>	<b>-3.8%</b>	<b>\$1,930</b>	<b>-2.5%</b>	<b>\$79.59</b>	<b>3.6%</b>	<b>9.5%</b>	<b>1.3%</b>	<b>21.2%</b>	<b>2.7%</b>

\* Lumiere Place was purchased by Tropicana 4/1/14  
Note: Values are subject to change.